



EID ADHA MUBARAK

APPAREL GROUP

SINCE 1996

EXCEED EXPECTATIONS EVERYDAY



EXPLORE OUR EXCLUSIVE EID COLLECTION

Celebrate togetherness in
fashion that reflects you

APPAREL GROUP

SINCE 1996

EXCEED EXPECTATIONS EVERYDAY

FOREVER NEW

GRACE EID IN STYLE WITH FOREVER NEW'S
EXQUISITE COLLECTION.





PrimroSE Floral
Printed Midi Dress

[Shop Now](#)

AED 630



Viola Printed Short
Sleeves Midi Dress

[Shop Now](#)

AED 720



Yasmin Floral
Appliqued Midi Dress

[Shop Now](#)

AED 660



Penelope Printed Long
Sleeves Midi Dress

[Shop Now](#)

AED 590



Tara Printed Long
Sleeves Midi Dress

[Shop Now](#)

AED 660


FOREVER NEW

[Shop More](#)

Barbour®

BRITISH HERITAGE BUILT FOR ALL-WEATHER LIVING.
STEP INTO TIMELESS TRADITION.






A woman is standing and wearing a black short-sleeved jumpsuit with a button-down top and straight-leg trousers.

Shop in-Store

Amy Jumpsuit
AED 661



A woman is standing and wearing a light pink short-sleeved knitted polo jumper with a collar and a gold belt, paired with dark blue trousers.

Shop in-Store


Hartland Knitted Polo Jumper
AED 477



A woman is standing and wearing a light beige quilted jacket with a brown collar and dark buttons, over a white top and light-colored trousers.

Shop in-Store

Summer Liddesdale Quilt Jacket
AED 661



A light-colored quilted crossbody bag with a gold zipper and a small gold logo.

Shop in-Store

International Quilted Sloane Crossbody Bag Gloss
AED 477



A light-colored baseball cap with a small rectangular logo on the front.

Shop in-Store

International Norton Cap Light
AED 128



A dark-colored baseball cap with a small logo on the front.

Shop in-Store

Cascade Sports Cap
AED 197

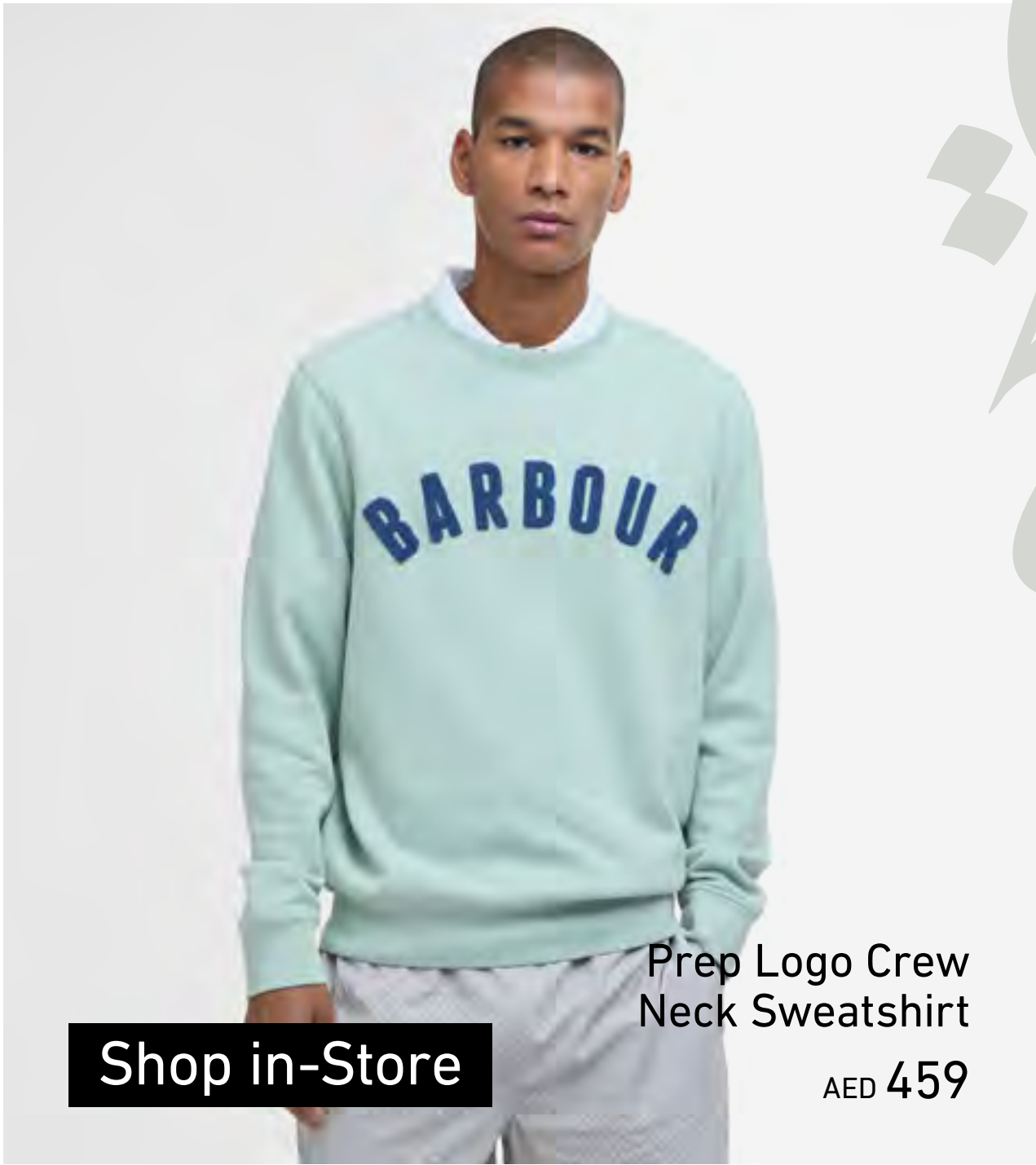
Barbour®

Shop More



Shop in-Store

Tartan Pique
Polo Shirt
AED 294



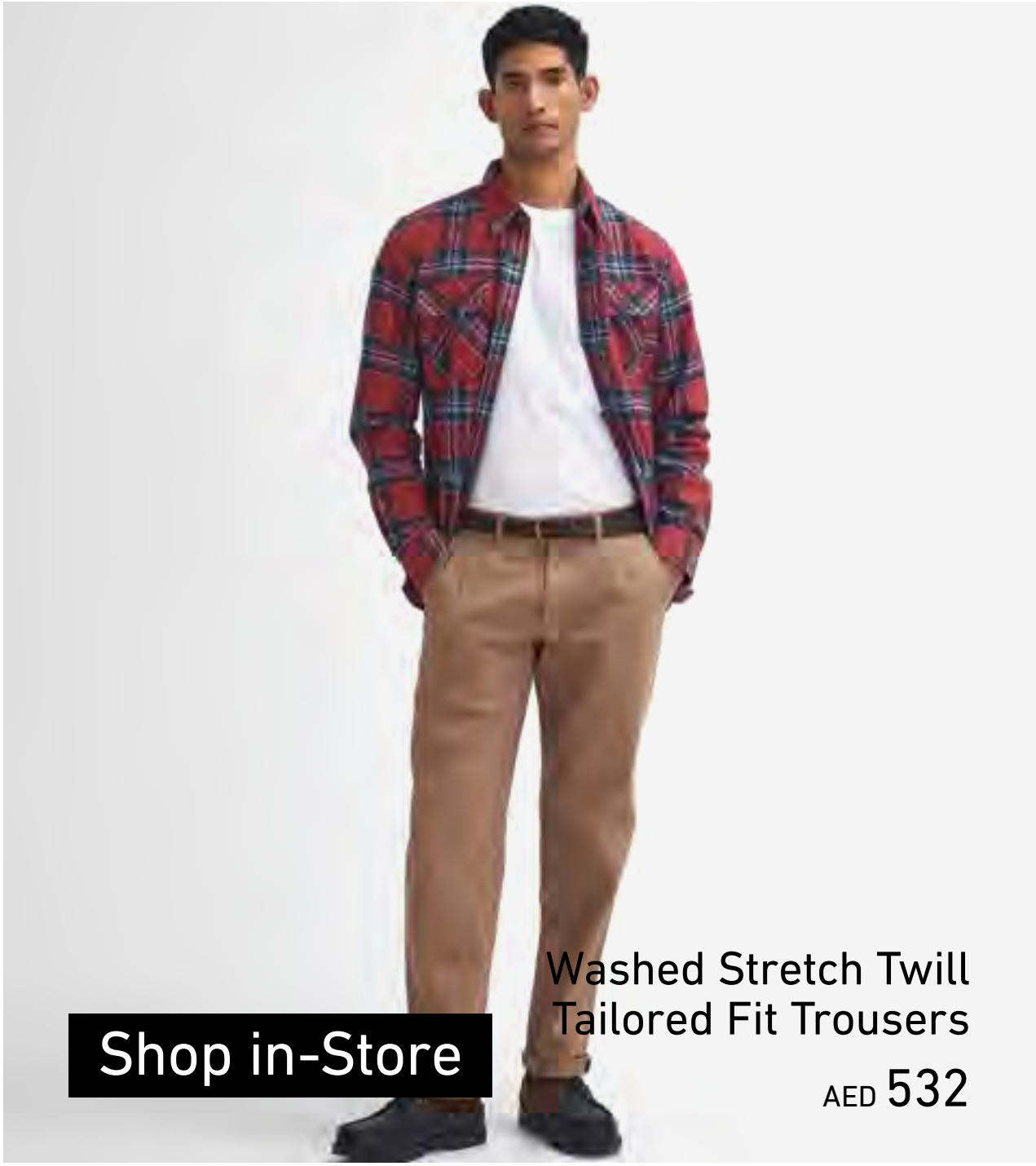
Shop in-Store

Prep Logo Crew
Neck Sweatshirt
AED 459



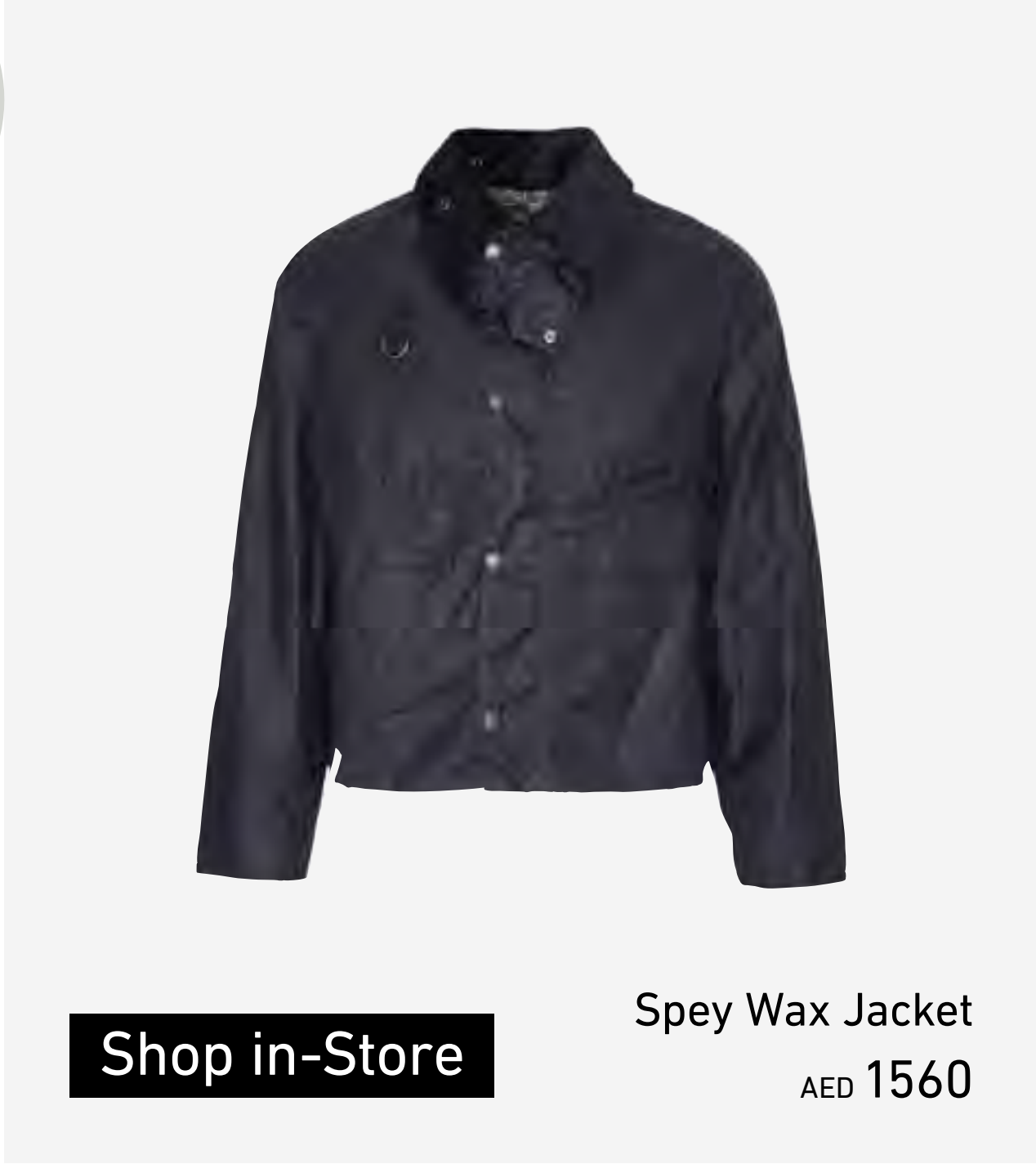
Shop in-Store

Relaxed Fit
Cargo Shorts
AED 532



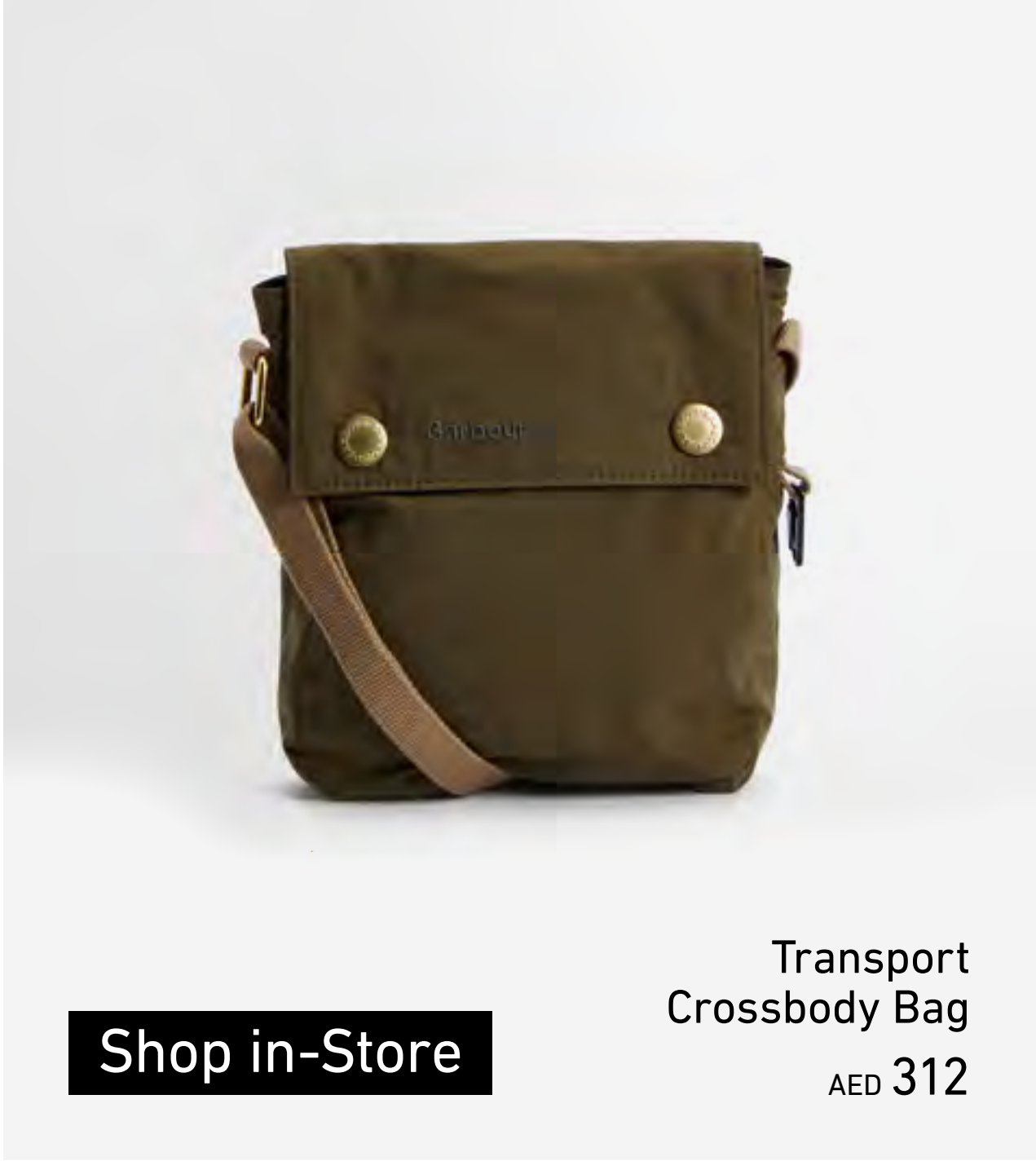
Shop in-Store

Washed Stretch Twill
Tailored Fit Trousers
AED 532



Shop in-Store

Spey Wax Jacket
AED 1560



Shop in-Store

Transport
Crossbody Bag
AED 312

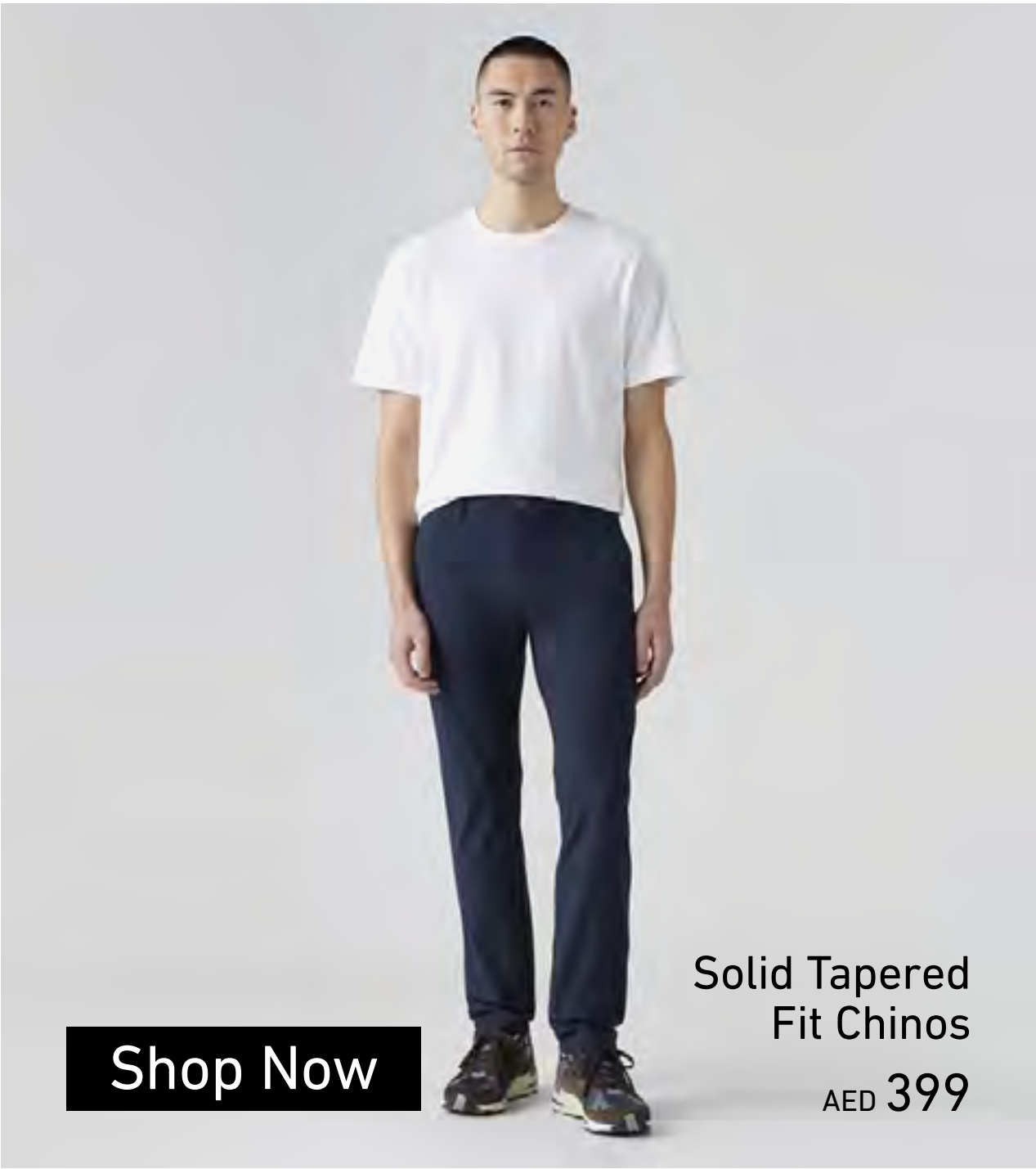
Barbour®

Shop More



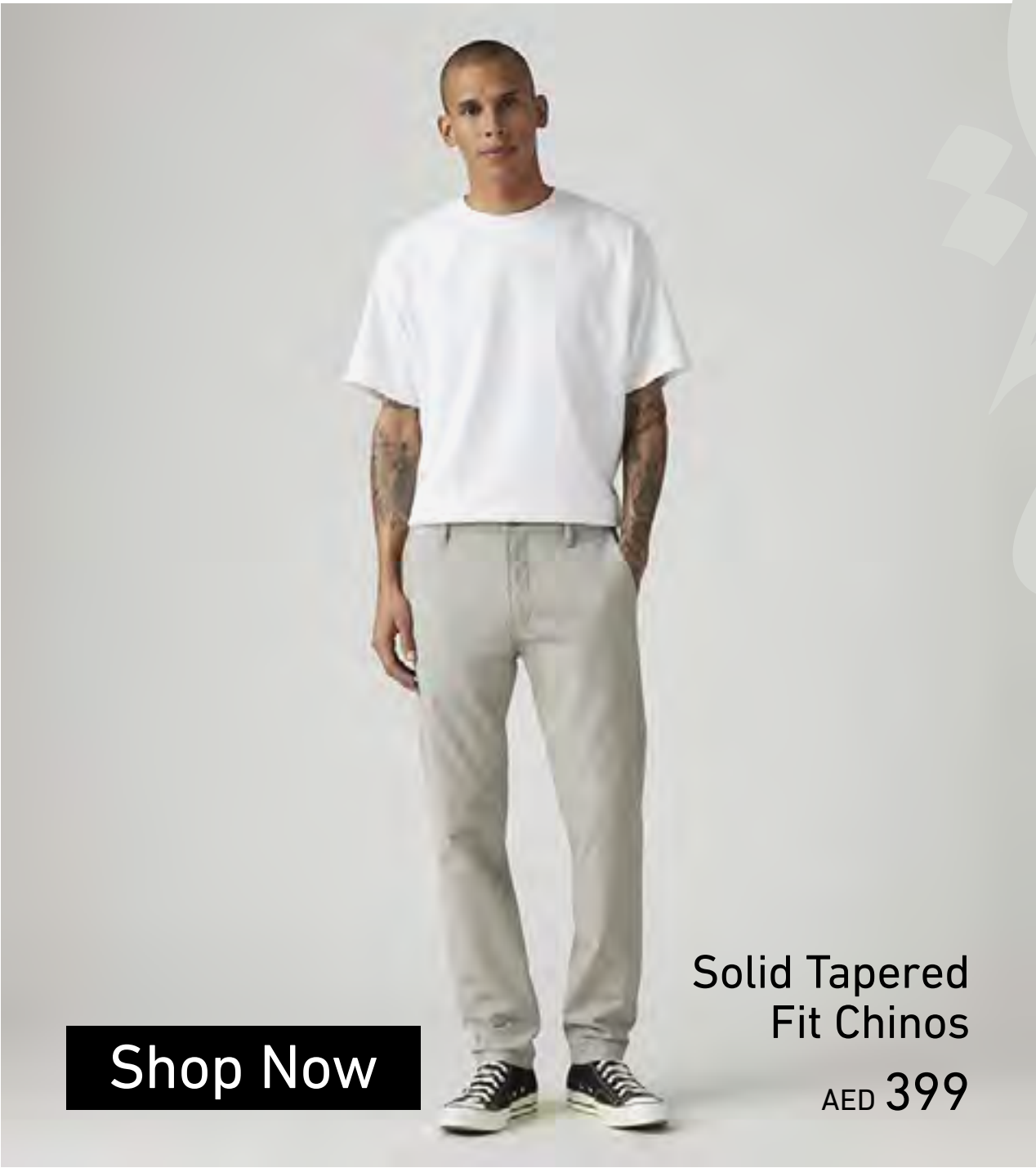
THE DENIM THAT DEFINED GENERATIONS.
START YOUR LEGACY





[Shop Now](#)

Solid Tapered
Fit Chinos
AED 399



[Shop Now](#)

Solid Tapered
Fit Chinos
AED 399



[Shop Now](#)

Short Sleeve Authentic
Button-down Shirt
AED 299



[Shop Now](#)

502™ Taper Fit Linen+
Denim Men's Jeans
AED 449



[Shop Now](#)

501® Lightweight
Denim Shorts
AED 299



[Shop Now](#)

501® Original
Lightweight Shorts
AED 299



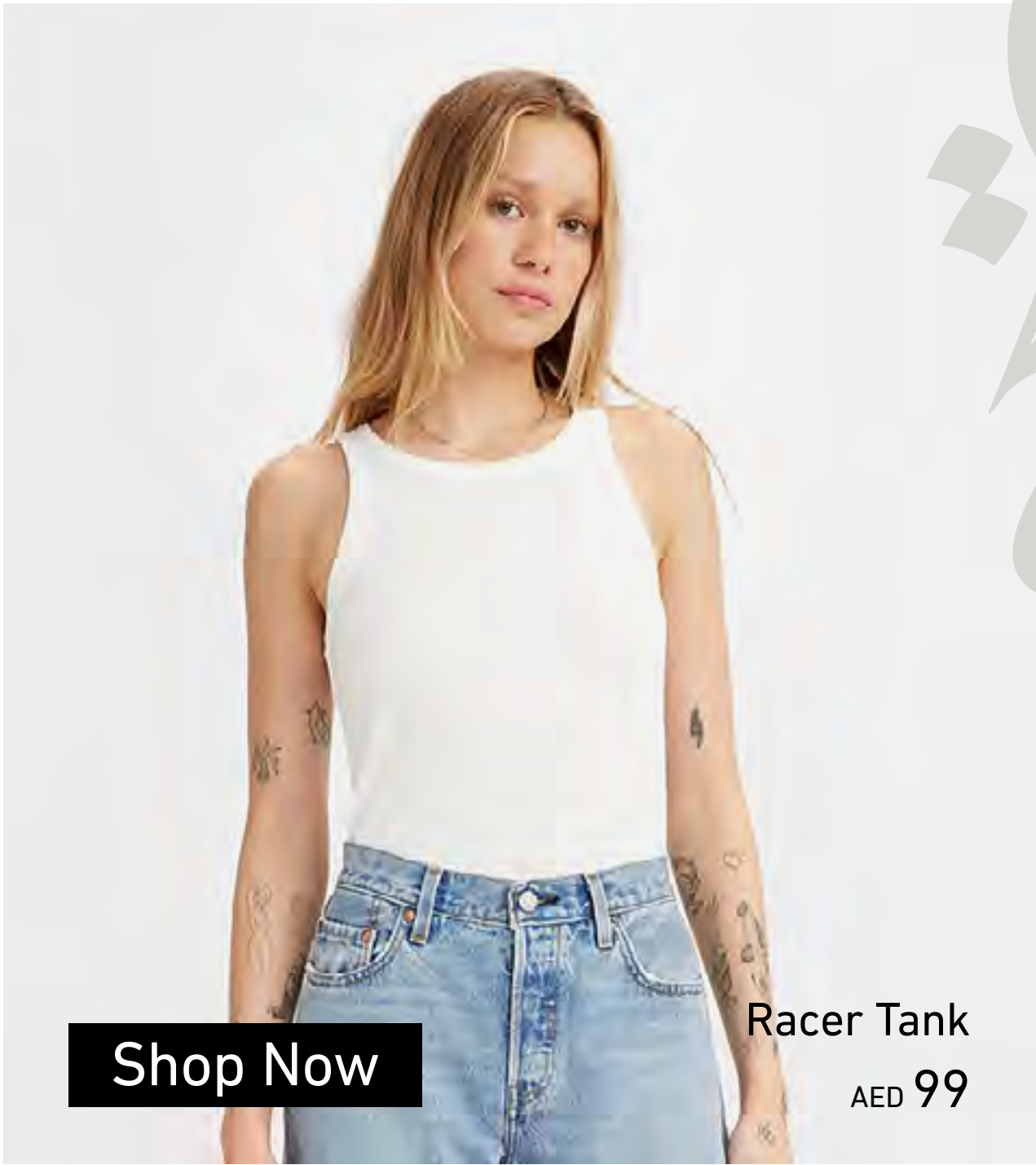
[Shop More](#)



Shop Now

Women's Embroidered
White Round Neck Top

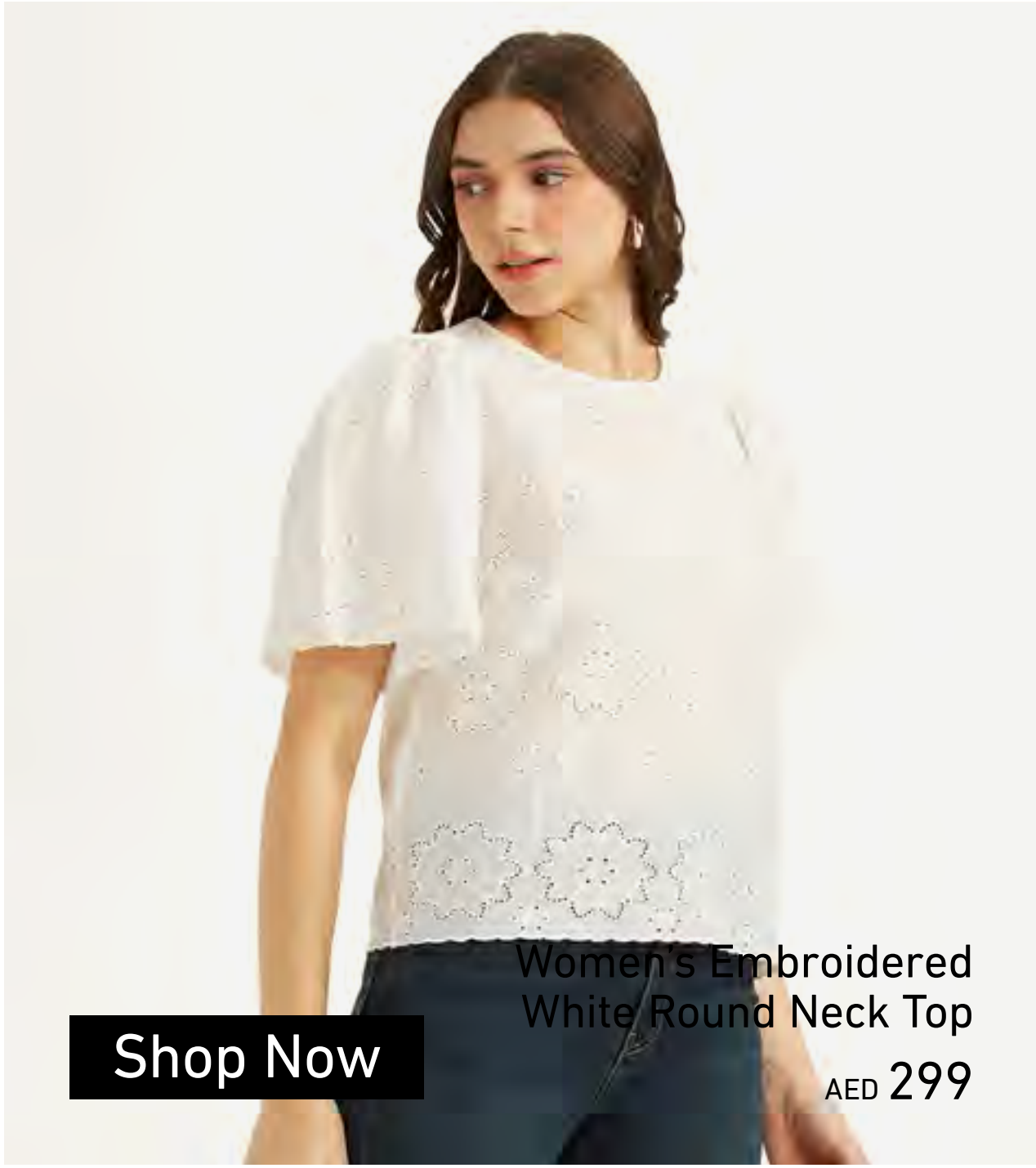
AED 299



Shop Now

Racer Tank

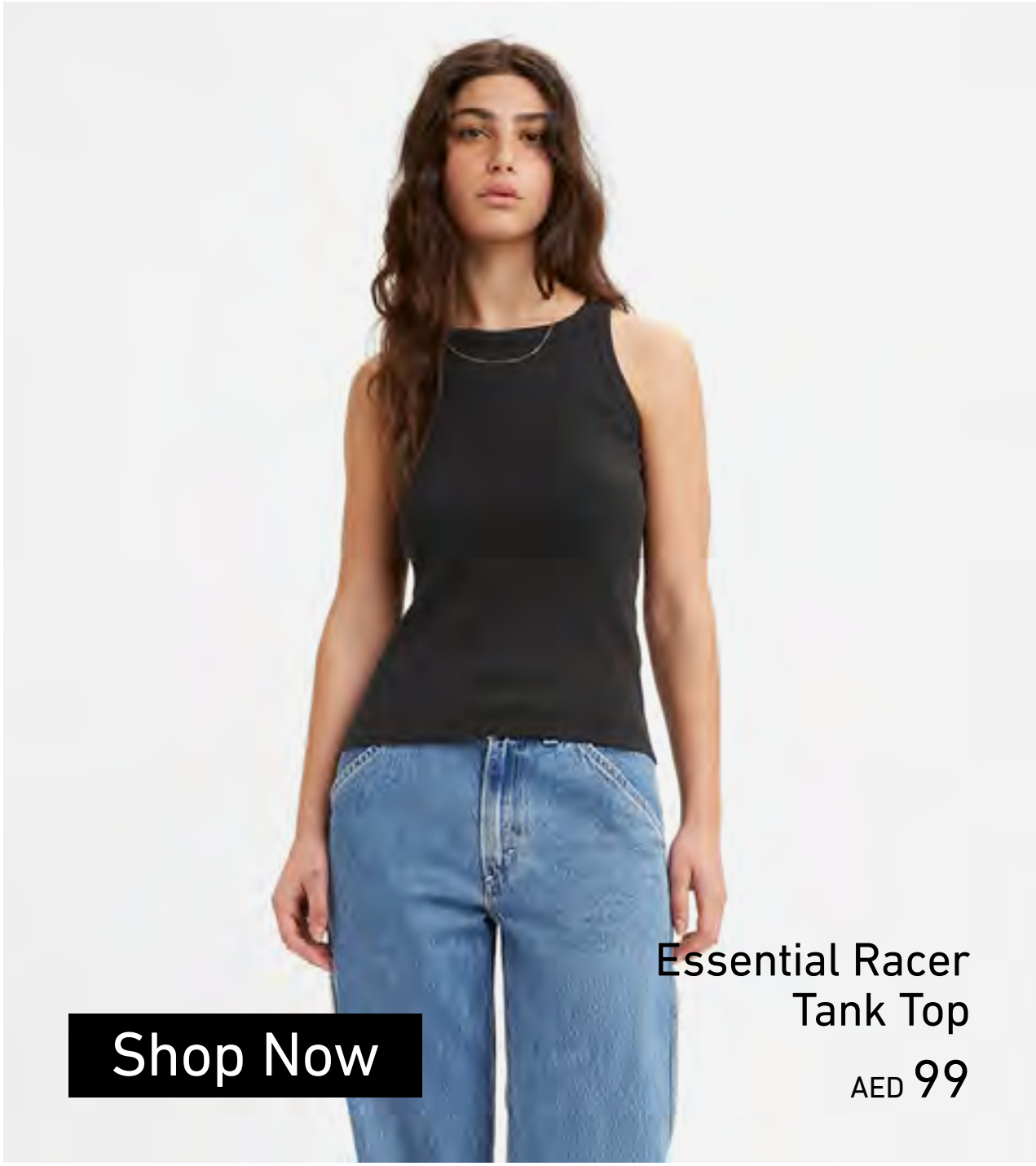
AED 99



Shop Now

Women's Embroidered
White Round Neck Top

AED 299



Shop Now

Essential Racer
Tank Top

AED 99



Shop Now

318 Shaping Wide Leg
Women's Jeans

AED 349



Shop Now

Embroidered Strappy
Mini Dress

AED 399



Shop More

LC Waikiki

EVERYDAY FASHION FOR EVERY FAMILY.
DRESS YOUR WORLD.





Patterned Long
Sleeves Shirt Tunic

[Shop Now](#)

AED 59



Patterned Long
Sleeves Tunic

[Shop Now](#)

AED 59



Paisley Patterned
Long Sleeves Shirt

[Shop Now](#)

AED 79



Patterned Boat
Neck Kaftan Dress

[Shop Now](#)

AED 109



Patterned Cap
Sleeves Maxi Dress

[Shop Now](#)

AED 99



Solid Pleated
Midaxi Dress

[Shop Now](#)

AED 109

LC Waikiki

[Shop More](#)



Patterned Revere
Collar Short
Sleeves Shirt
AED 59

Shop Now



Textured Regular
Fit Long
Sleeves Shirt
AED 59

Shop Now



Patterned Revere
Collar Short
Sleeves Shirt
AED 129

Shop Now



Patterned Short
Sleeves Shirt
AED 59

Shop Now



Striped Short
Sleeves Shirt
AED 59



Pleat Detail
Standard Fit
Trousers
AED 159

LC Waikiki

Shop More

R&B

URBAN STYLE WITH A YOUTHFUL SPIRIT.
STAY REAL, STAY FRESH.





[Shop Now](#)

Embellished Pumps
AED 65



[Shop Now](#)

Block Heels
AED 65



[Shop Now](#)

Flat Sandals
AED 45



[Shop Now](#)

Mettalic Ballerinas
AED 35



[Shop Now](#)

Strap Sandals
AED 35



[Shop Now](#)

Handle Bag
AED 55


R&B

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[Shop Now](#)

Textured Loafers
AED 75




[Shop Now](#)

Sneakers
AED 75



[Shop Now](#)

Velcro Shoes
AED 50



[Shop Now](#)

Shoes
AED 50

R&B

[Shop More](#)

BEVERLY HILLS



POLO CLUB

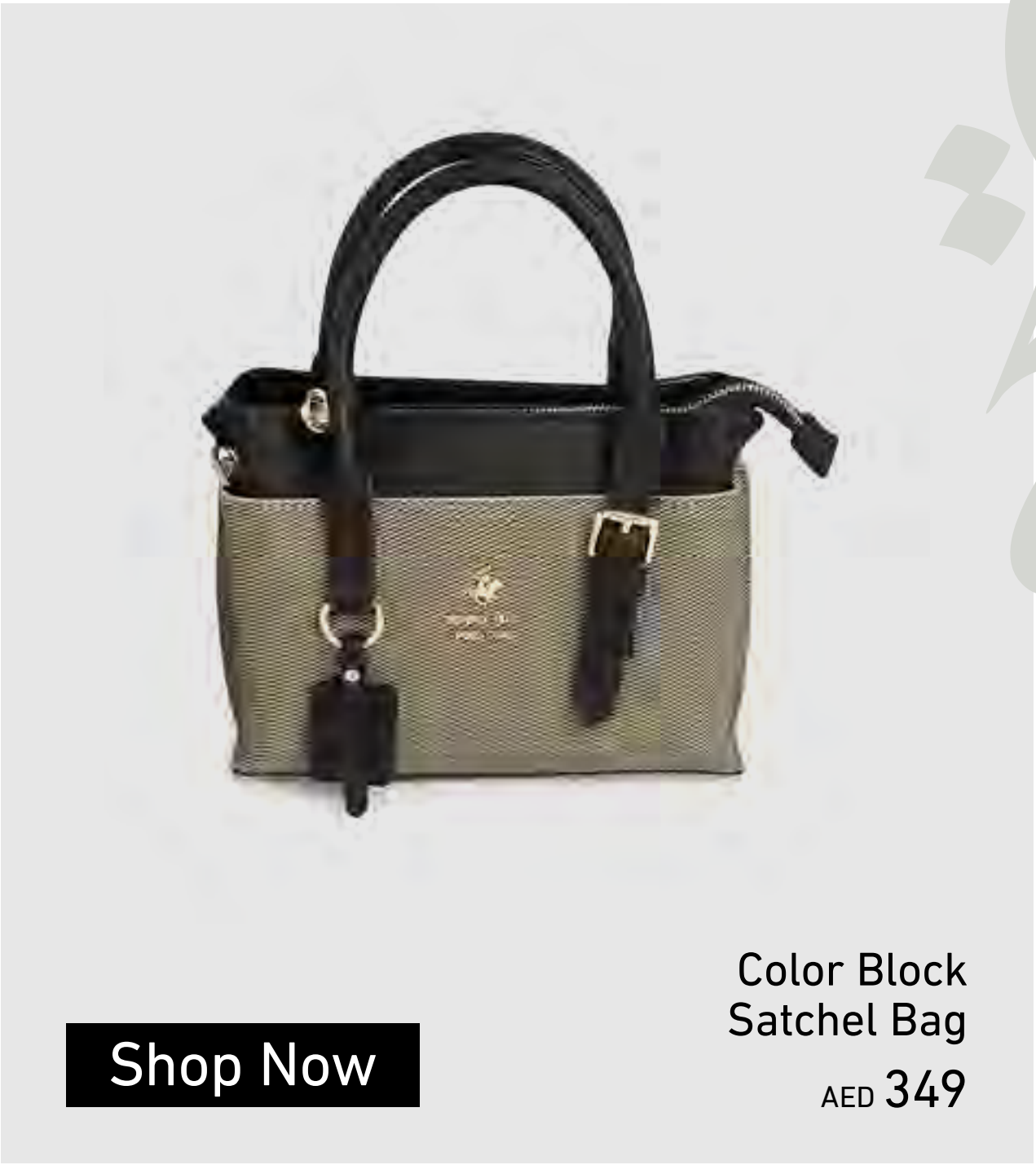
CASUAL LUXURY WITH A BOLD MODERN EDGE.
MAKE EVERYDAY LOOK ELITE.





Shop Now

Ribbed Ruffle 3/4
Sleeves Midi Dres
AED 349




Shop Now

Color Block
Satchel Bag
AED 349



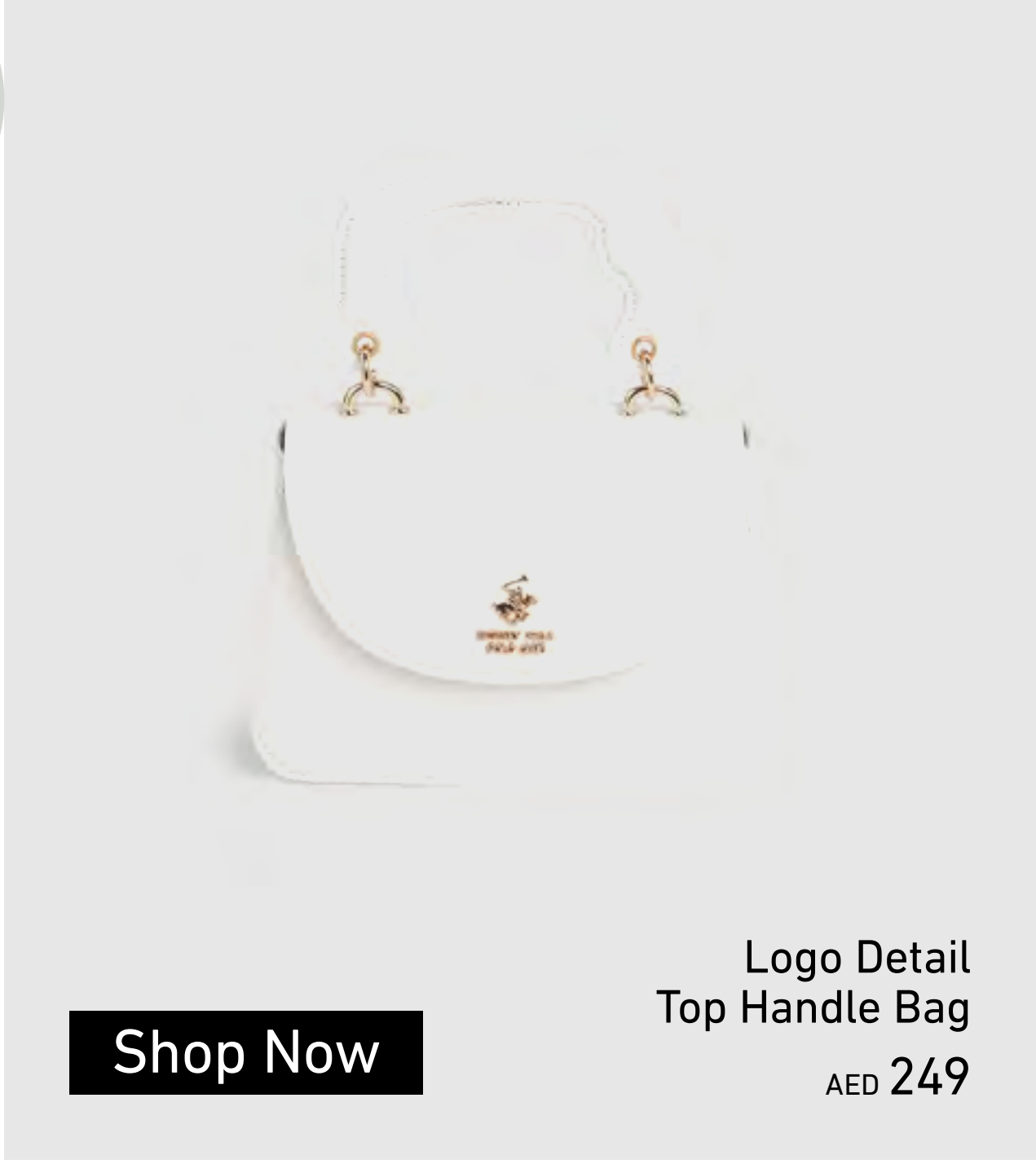
Shop Now

Printed
Mini Dress
AED 299



Shop Now

Polo
Mini Dress
AED 169



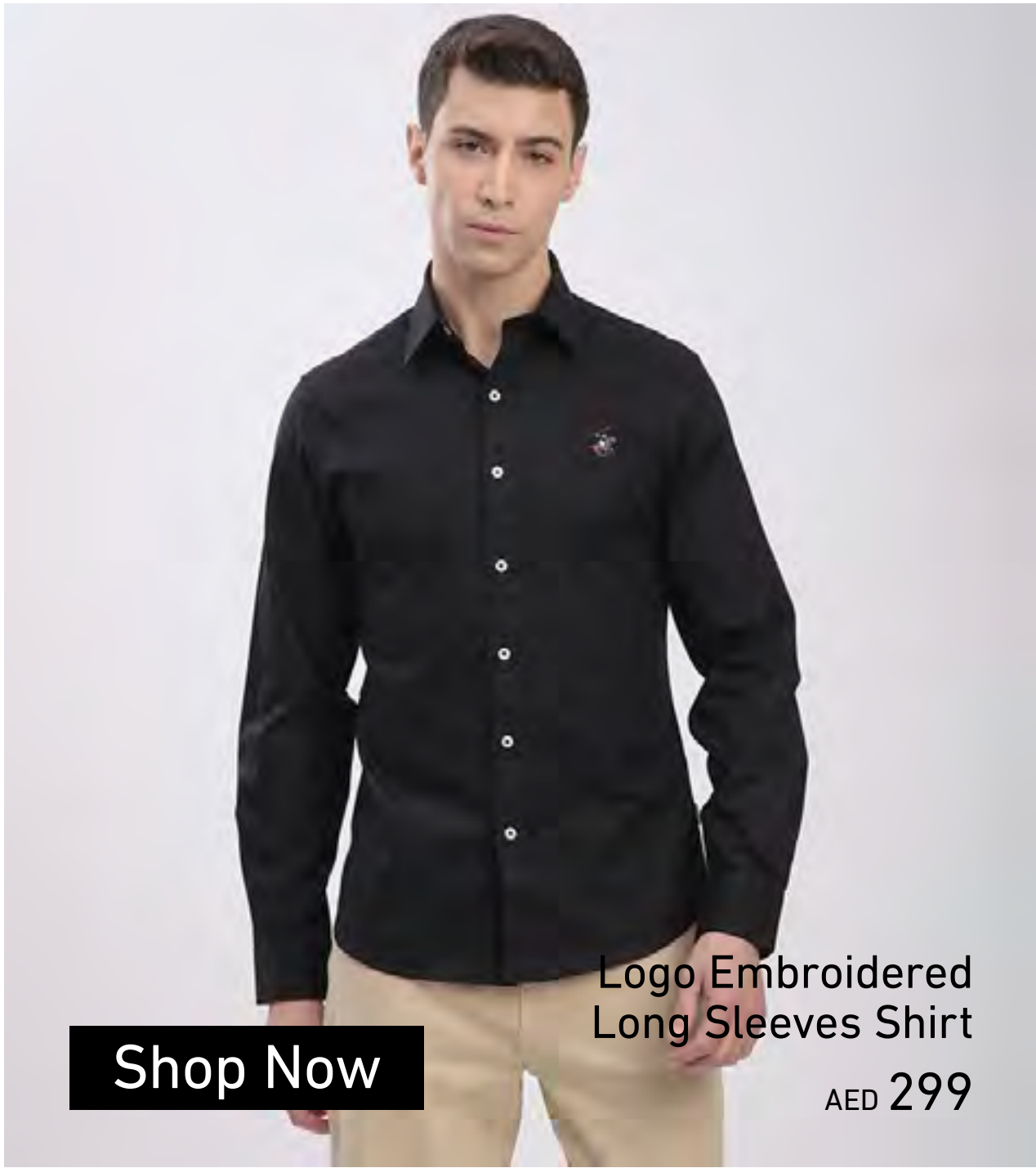
Shop Now

Logo Detail
Top Handle Bag
AED 249



Shop Now

Logo Metal Cut Out Detail
Flat Sandals
AED 329



[Shop Now](#)

Logo Embroidered
Long Sleeves Shirt

AED 299



[Shop Now](#)

Solid Roll-Up
Sleeves Shirt

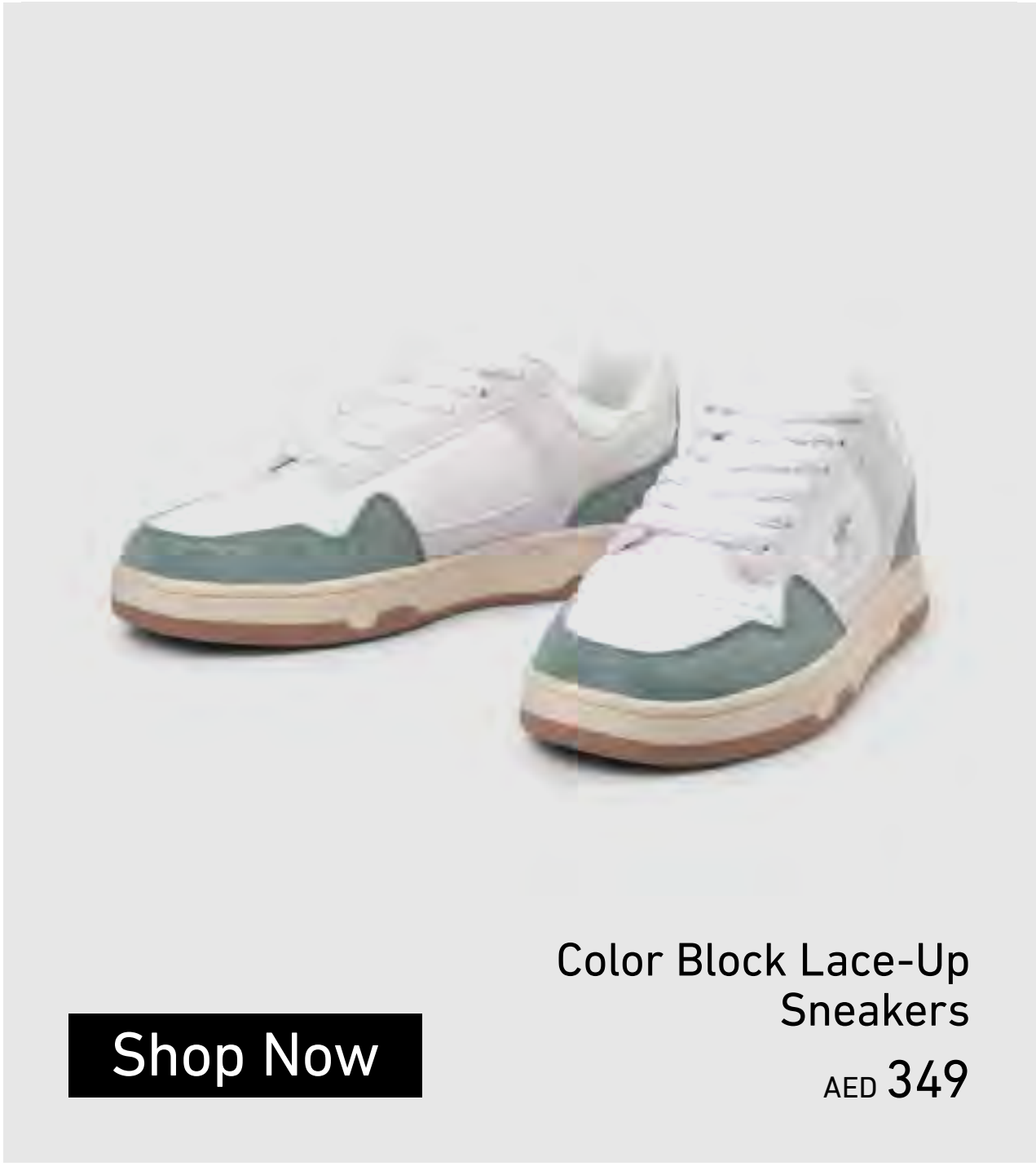
AED 399



[Shop Now](#)

Short Sleeves
Polo T-Shirt

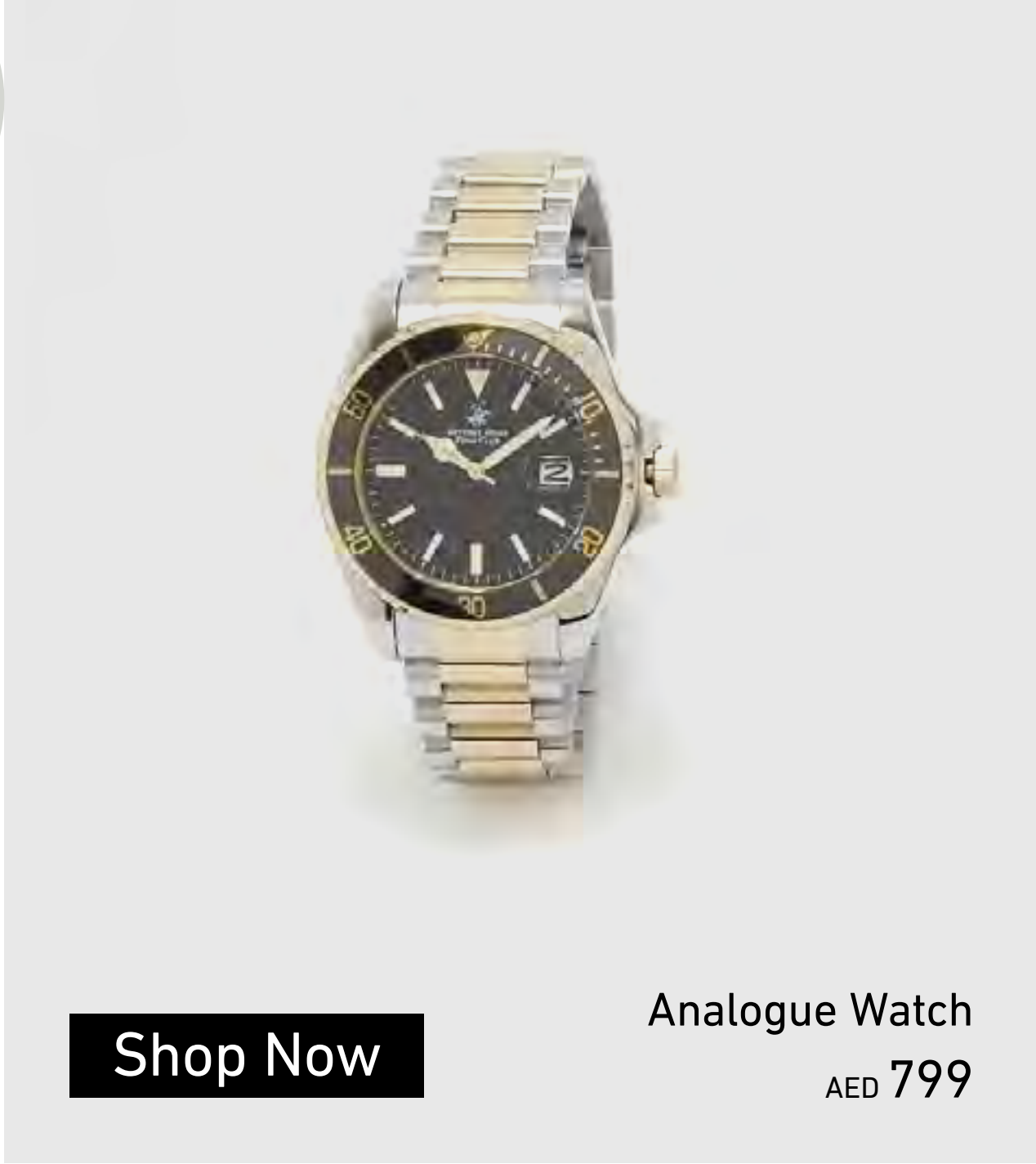
AED 169



[Shop Now](#)

Color Block Lace-Up
Sneakers

AED 349



[Shop Now](#)

Analogue Watch

AED 799



[Shop Now](#)

Analogue Watch with
Leather Strap

AED 599



HACKETT
LONDON

CLASSIC MENSWEAR, REDEFINED FOR TODAY.
ELEVATE THE GENTLEMAN IN YOU.





Double-Breasted
Cotton Blazer
AED 2500

[Shop Now](#)



Lapel Collar
Single-Breasted Blazer
AED 2000

[Shop Now](#)



Textured Leather Saddle
Formal Slip-ons
AED 1300

[Shop Now](#)



Herringbone
Leather Belt
AED 600

[Shop Now](#)



Jerry Coast Slip-On
Loafers
AED 900

[Shop Now](#)



Plaited Webbing
Leather Belt
AED 400

[Shop Now](#)



Textured Short
Sleeves Polo T-Shirt
AED 600

[Shop Now](#)



Button-Down Collar
Long Sleeves Shirt
AED 500

[Shop Now](#)



Sanderson Classic
Fit Chinos
AED 700

[Shop Now](#)



Button Closure
Chino Shorts
AED 550

[Shop Now](#)



Color Block Short
Sleeves Polo T-Shirt
AED 600

[Shop Now](#)



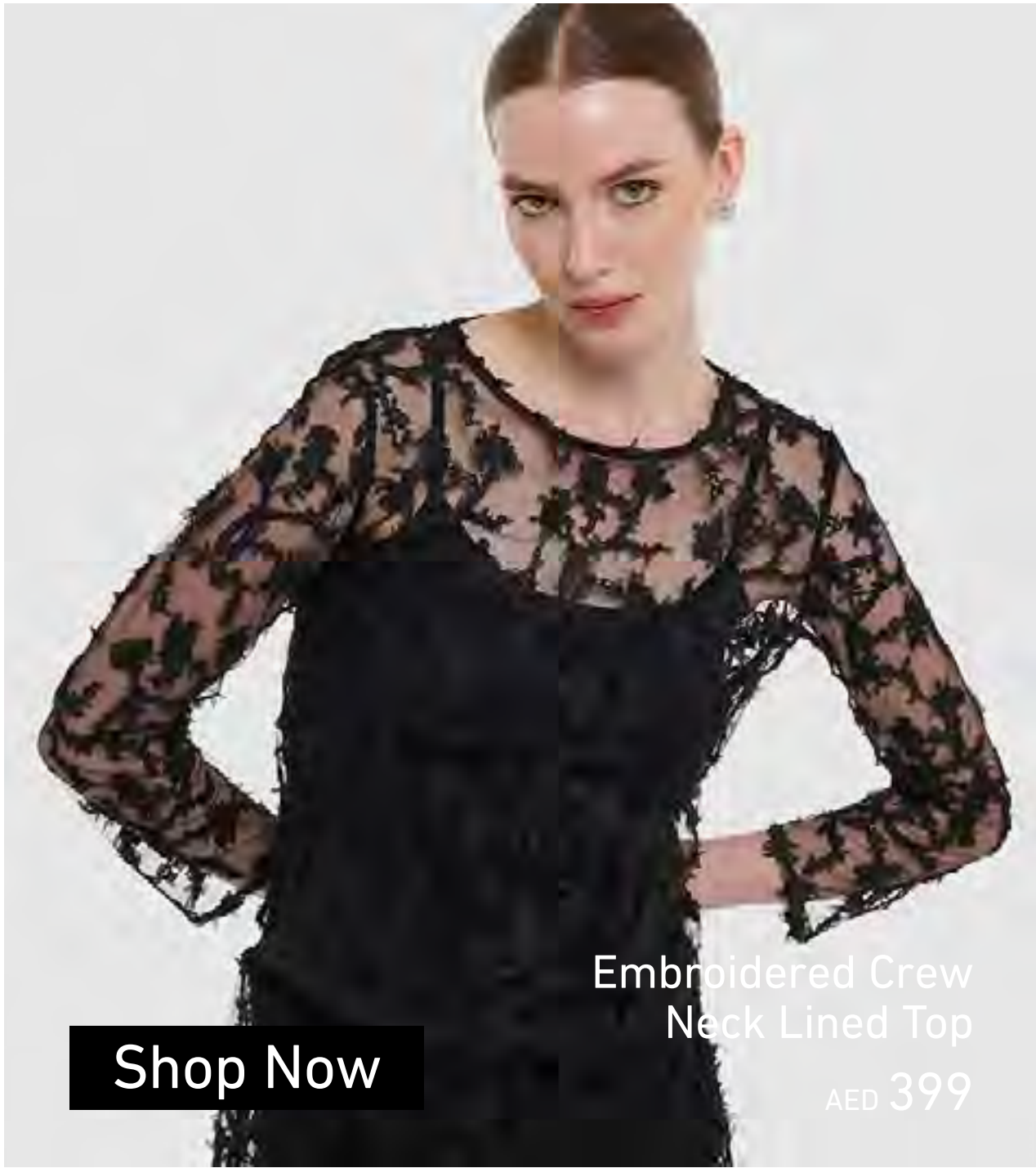
Button Closure
Chino Shorts
AED 550

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BCBG

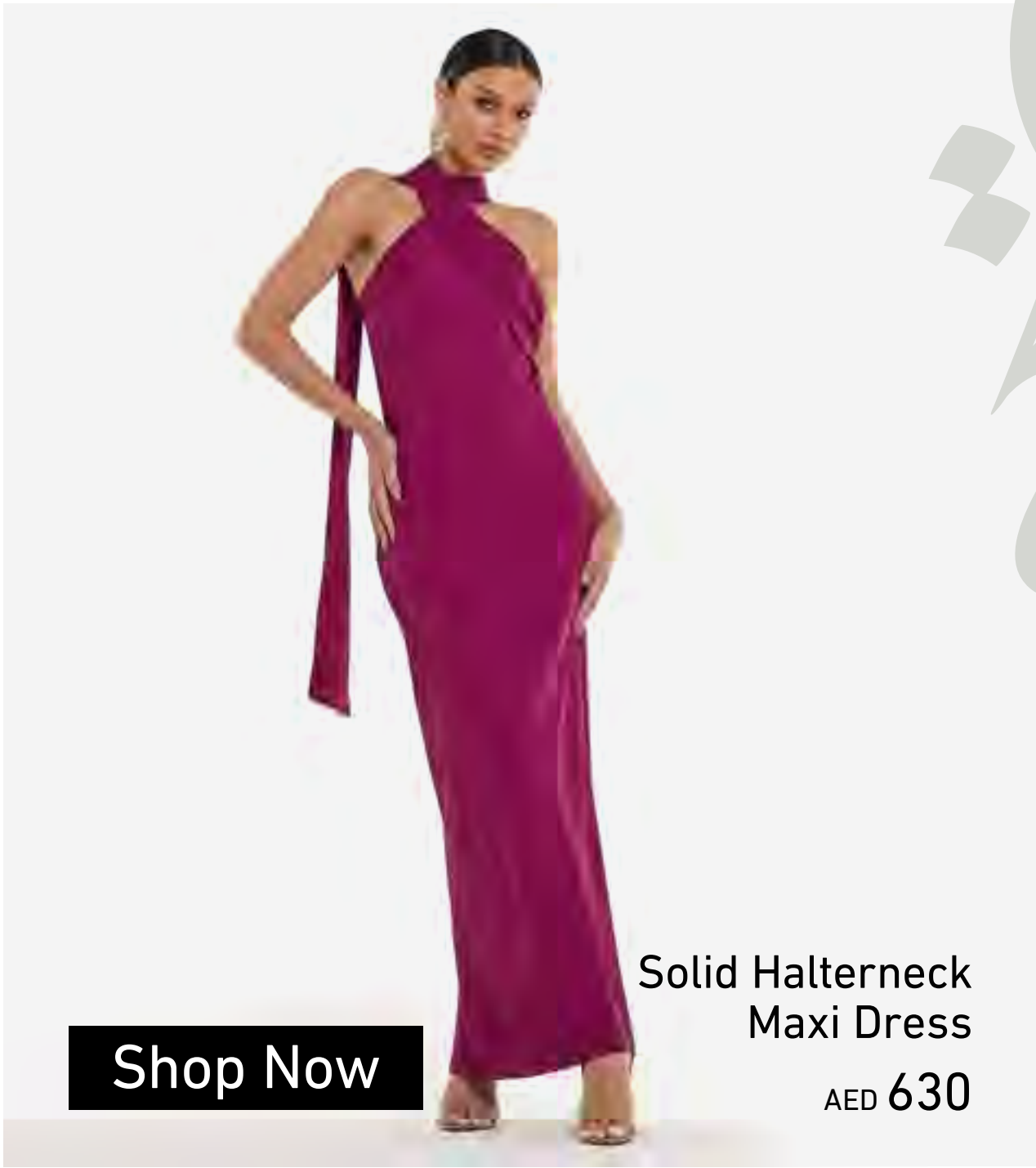
BOLD. CONFIDENT. UNAPOLOGETIC.
DRESS YOUR CELEBRATION.





[Shop Now](#)

Embroidered Crew Neck Lined Top
AED 399



[Shop Now](#)

Solid Halterneck Maxi Dress
AED 630



[Shop Now](#)

Printed Long Sleeves Midi Dress
AED 799



[Shop Now](#)

Embroidered Flared Skirt
AED 599



[Shop Now](#)

Pleated Flared Sleeves Maxi Dress
AED 799



[Shop Now](#)

Draped Strappy Slit Maxi Satin Dress
AED 360

BCBG

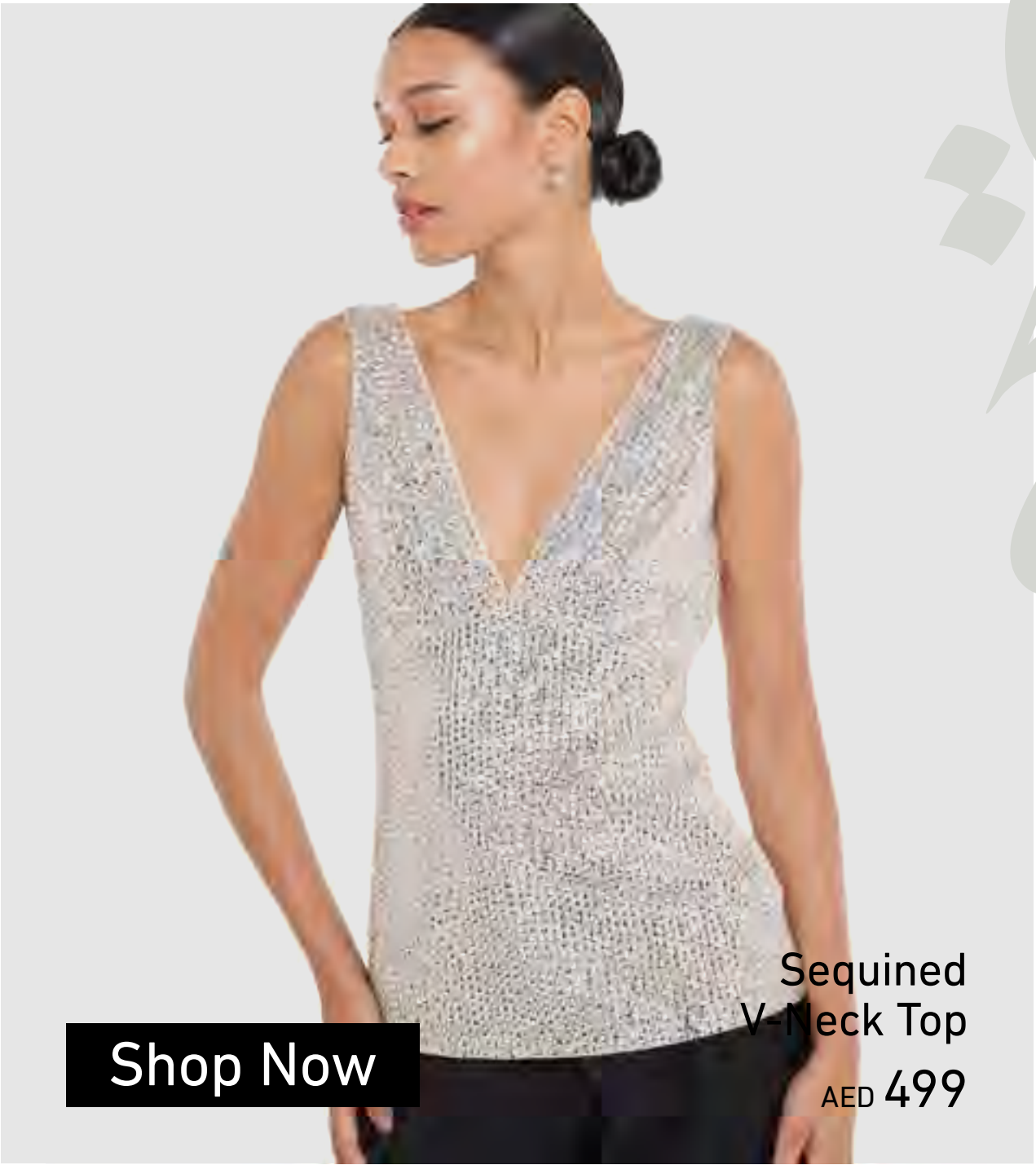
[Shop More](#)



Patterned Elastic
Waist Flared
Midi Skirt

[Shop Now](#)

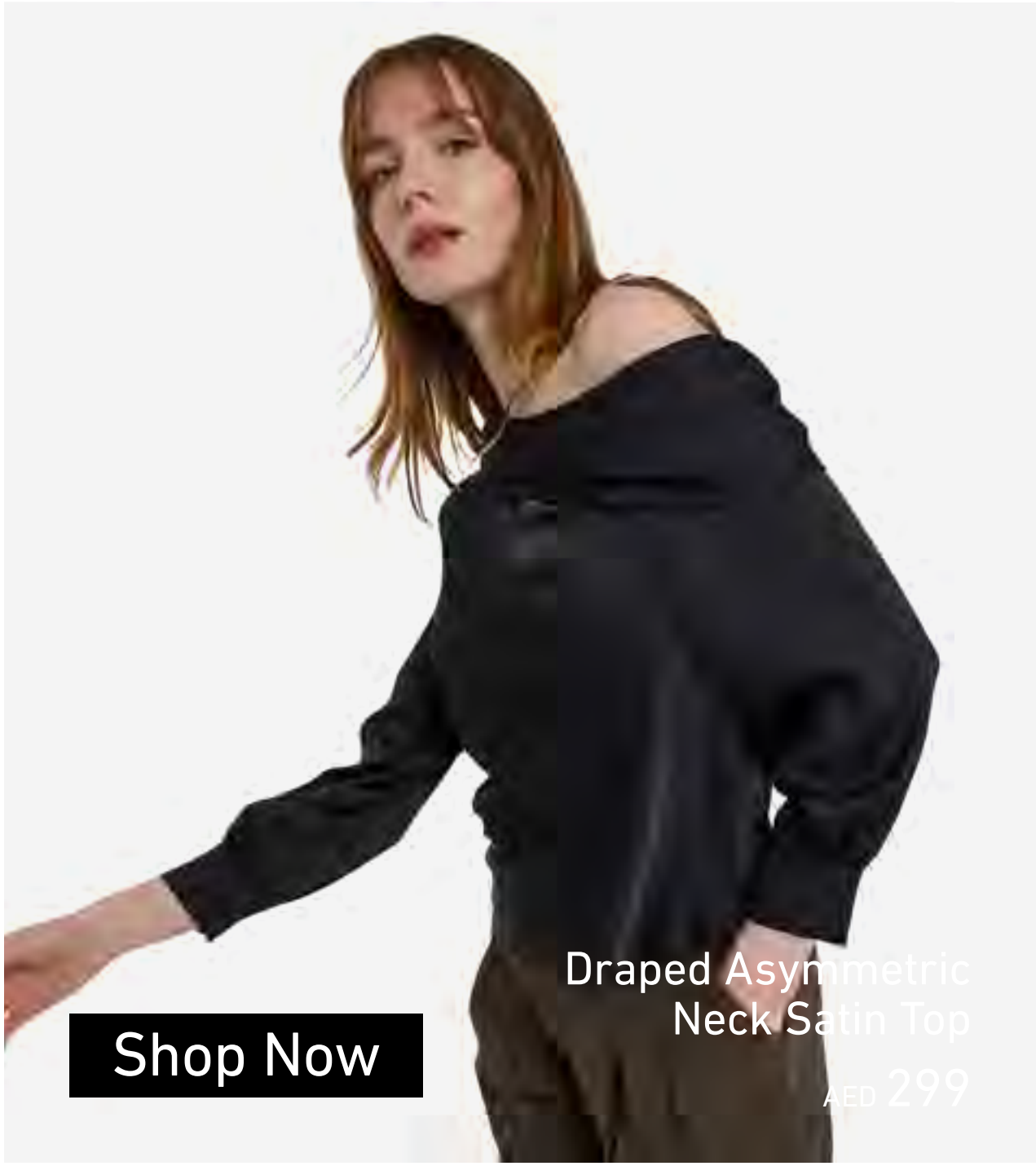
AED 349



Sequined
V-Neck Top

[Shop Now](#)

AED 499



Draped Asymmetric
Neck Satin Top

[Shop Now](#)

AED 299



Solid Long Sleeves
Oversized Shirt

[Shop Now](#)

AED 349



Ombre Pleated
Maxi Skirt

[Shop Now](#)

AED 299



Metallic Pleated
Maxi Skirt

[Shop Now](#)

AED 349

BCBG

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ARDENE


TRENDY, EXPRESSIVE, ALWAYS FUN.
STYLE THAT JOINS THE CELEBRATION.





[Shop Now](#)

Linen Blend
Off Shoulder
Maxi Dress
AED 149



[Shop Now](#)

Floral Print
Layered Sleeves
Tiered Dress
AED 149




[Shop Now](#)

Linen Blend Midi
Wrap Dress
AED 149



[Shop Now](#)

Plaid Tiered
Maxi Skirt
AED 99



[Shop Now](#)

Printed Tiered
Milkmaid Dress
AED 149



[Shop Now](#)

Ruffle Detail
Chiffon Maxi Tiered Skirt
AED 129

ARDENE

[Shop More](#)



Textured Zippered
Tote Bag
AED 99

[Shop Now](#)



Textured Faux
Leather Tote Bag
AED 99

[Shop Now](#)



Textured Mini
Tote Bag
AED 129

[Shop Now](#)



Metal Detail
Crossbody Bag
AED 69

[Shop Now](#)



Embellished Heel
Sandals
AED 129

[Shop Now](#)



Textured Mid
Heel Pumps
AED 129

[Shop Now](#)

ARDENE

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KOTON


TREND-DRIVEN FASHION THAT FITS EVERY YOU.
STYLE MADE TO CELEBRATE.





Shop Now

Belted
Short Sleeves
Midi Shirt Dress
AED 179



Shop Now

Solid Waist Belt
Shirt Dress
AED 306




Shop Now

Solid
Long Sleeves
Waist Belted Top
AED 118




Shop Now

Solid Sleeveless
Maxi Dress
AED 99



Shop Now

Textured
Crossbody Bag
AED 59



Shop Now

Pearl Drop Earrings
AED 49

Babies & more

ADORABLE ESSENTIALS FOR EVERY LITTLE
MOMENT WORTH CELEBRATING.





Short Sleeve
Collar Dress
AED 69

[Shop Now](#)



Sleeveless Girls
Dress Fruits Print
AED 89

[Shop Now](#)



Sleeveless
Girls Dress
Pineapple Print
AED 149

[Shop Now](#)



Short Sleeve
Girls Dress
AED 89

[Shop Now](#)



Short Sleeve
Romper
AED 49

[Shop Now](#)



Sleeveless Schiffly
Balloon Bottom Dress
AED 89

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Babies & more

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Long Sleeve Mandarin
Collar Shirt

[Shop Now](#)

AED 49



Short Sleeve Collar
Schiffly Short Set

[Shop Now](#)

AED 59



Short Sleeve Shirt

[Shop Now](#)

AED 39



Short Sleeve Vest
Shirt and Short Set

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AED 89



Twill Pants

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AED 149



Short Sleeve
Romper Bow

[Shop Now](#)

AED 55

Babies & more

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laVie en Rose

INTIMATE ELEGANCE MADE TO CELEBRATE YOU.
FEEL BEAUTIFUL, INSIDE AND OUT.






White Floral Print Recycled Fibers Button-Down Sleep Shirt

[Shop Now](#)

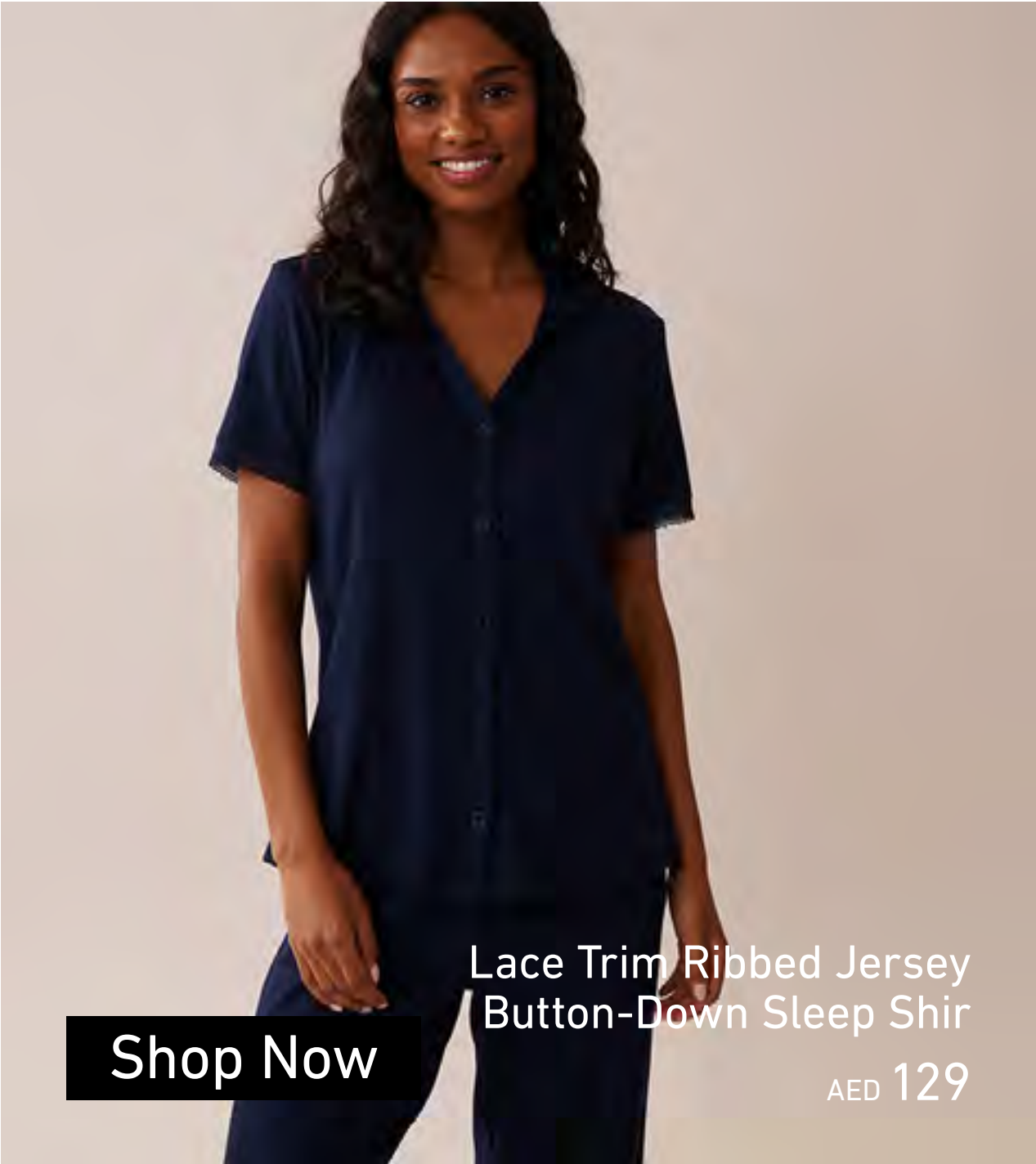
AED 149



Blue Floral Print Satin Flared Button-Down Shirt

[Shop Now](#)

AED 189



Lace Trim Ribbed Jersey Button-Down Sleep Shir

[Shop Now](#)

AED 129



Hydrangea Print Super Soft Button-Down Sleep Shirt

[Shop Now](#)

AED 129



Butterfly Print Soft Jersey Drop Shoulder T-Shirt

[Shop Now](#)

AED 129



Ribbed Modal Button-Down Shirt

[Shop Now](#)

AED 149



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Dachshund Print Long
Sleeves Pajama Set
AED 139

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Velvety Softness
Long Robe
AED 45

Shop Now



laVie en Rose

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f5

FAST-FORWARD FASHION FOR EVERY VIBE.
ONE STYLE, MANY MOODS.





Men's - Regular
Fit Logo T-shirt
AED 199

Shop Now



Women's - Regular
Fit Logo T-shirt
AED 149

Shop Now



Men's - Oversized Hoodie
AED 249

Shop Now



Women's - Oversized
Cropped Hoodie
AED 329

Shop Now



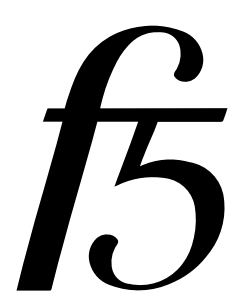
Men's - Sweatpants
AED 229

Shop Now



Women's - Relaxed
Joggers
AED 199

Shop Now



Shop More



Girls - Regular Fit
Logo T-shirt
AED 129

Shop Now



Boys - Regular Fit
Logo T-shirt
AED 129

Shop Now



Girls - Oversized
Cropped Hoodie
AED 229

Shop Now



Boys - Oversized
Hoodie
AED 249

Shop Now



Girls – Straight Leg
Swea pants
AED 199

Shop Now



Boys - Straight Leg
Sweatpants
AED 199

Shop Now

f5

Shop More

MLB

SPORT MEETS STREET. CELEBRATE CULTURE
THROUGH ICONIC FASHION.





Basic Colorful Mega
Logo Over Fit T-Shirts

AED 299

Shop Now



Basic Big Logo Mega
Over Fit T-Shirts

AED 249

Shop Now



Denimlike Monotive
Poket Over Fit T-Shirts

AED 249

Shop Now



Women's Classic Monogram
Jacquard Crop T-Shirts

AED 249

Shop Now



Basic Coopers Logo
Vintage 9" Shorts

AED 399

Shop Now



Classic Monogram
Tape Wide Pants

AED 469

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MLB

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Basic small letter heavy weight over fit T-shirts
AED 169

Shop Now



Printed Short Sleeves Oversized T-Shirt
AED 249

Shop Now



Basic Heavy Weight Over Fit T-Shirts
AED 169

Shop Now



Basic Gorpcore String Pocket Half Sleeve Woven Piste
AED 109

Shop Now



Gorpcore Belt Cargo Wide Taperd Pants
AED 135

Shop Now



Varsity Basic Logo Wide Pants
AED 469

Shop Now

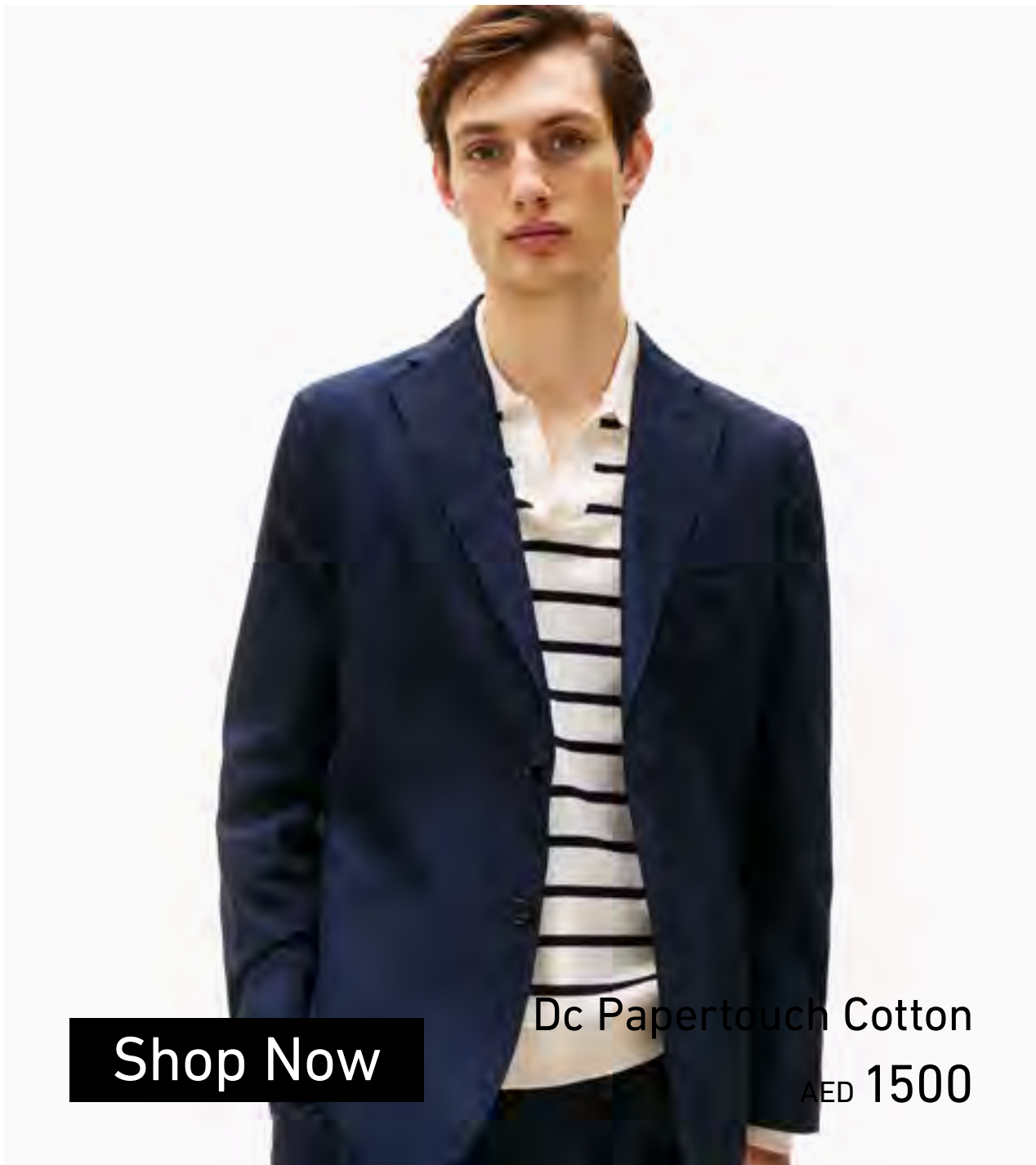
MLB

Shop More

TOMMY HILFIGER

EFFORTLESS CLASSICS FOR EVERY GENERATION.
STEP INTO TIMELESS STYLE.





Shop Now

Dc Papertouch Cotton
AED 1500



Shop Now

Gold Graphic T-Shirt
AED 200



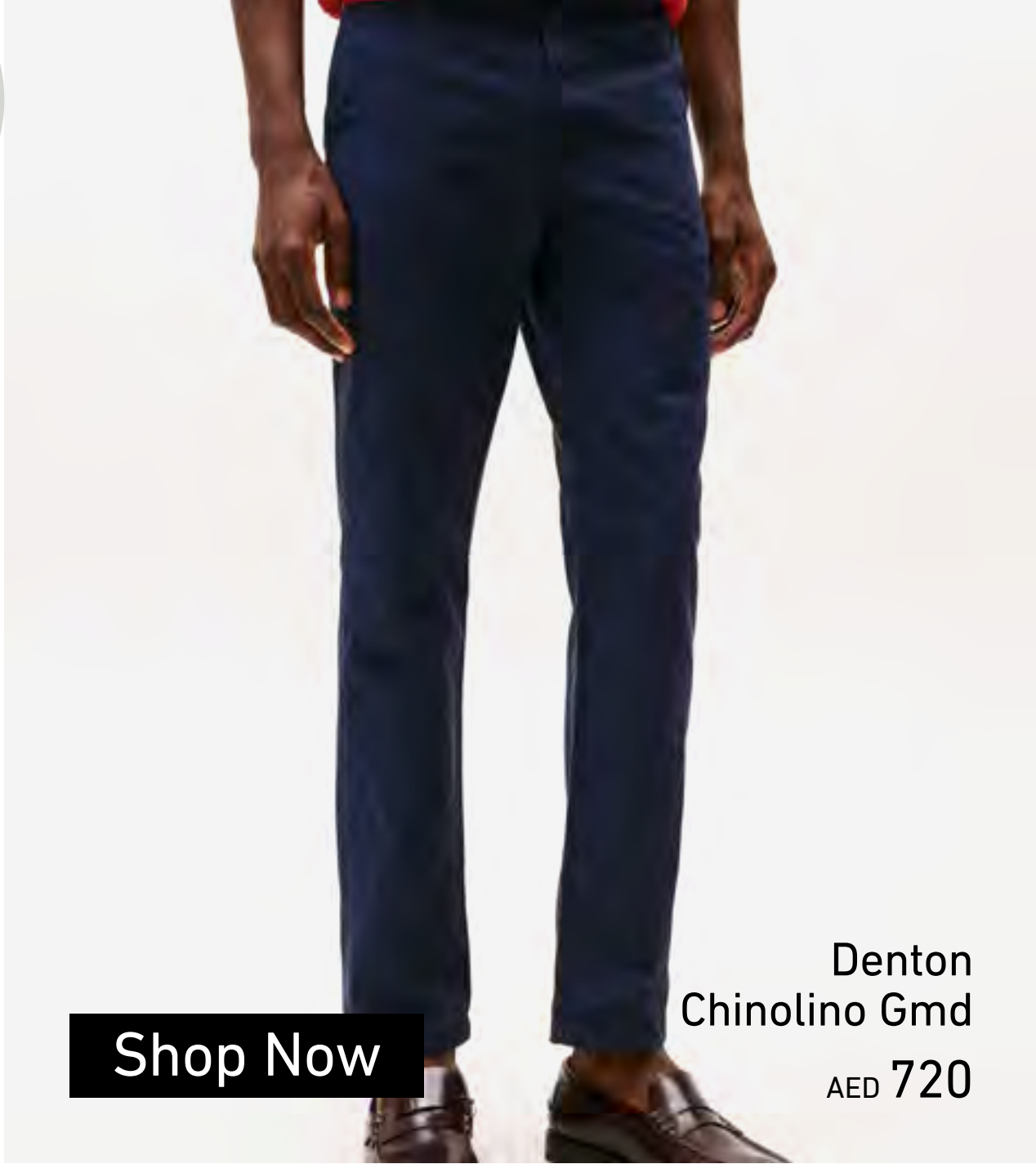
Shop Now

Pigment
Dyed Li Soli
AED 560



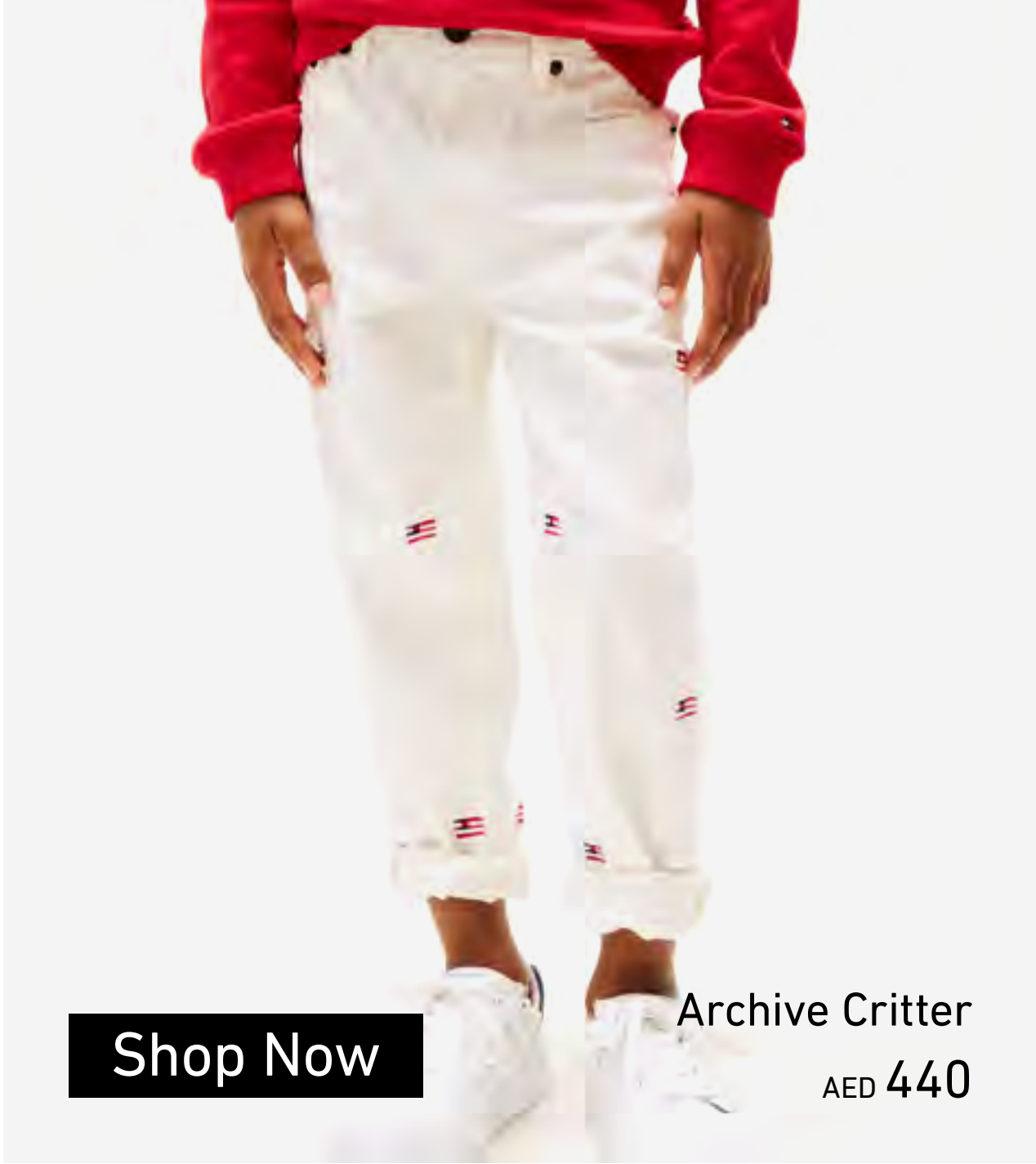
Shop Now

Pigment
Dyed Li Soli
AED 560



Shop Now

Denton
Chinolino Gmd
AED 720

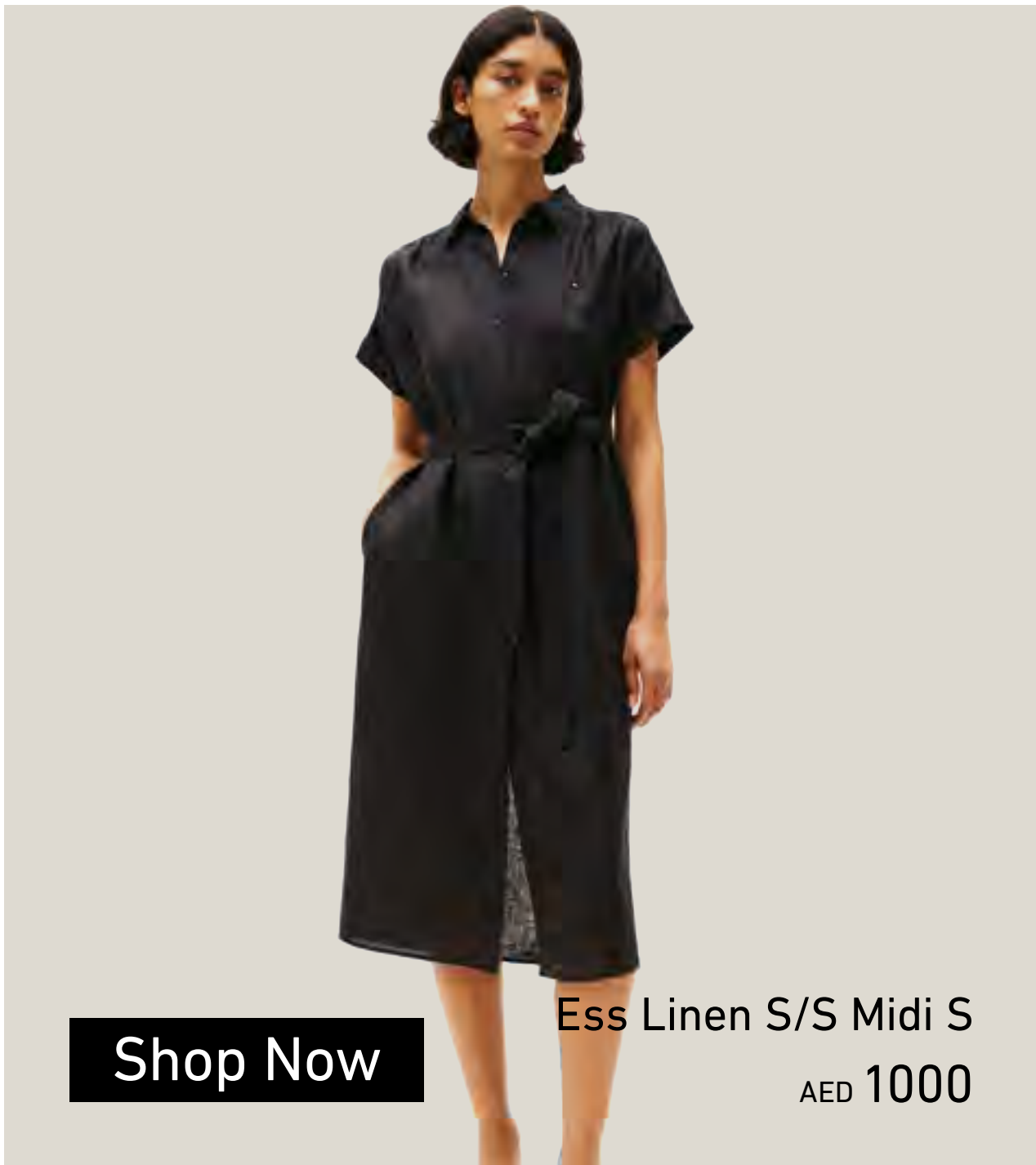


Shop Now

Archive Critter
AED 440

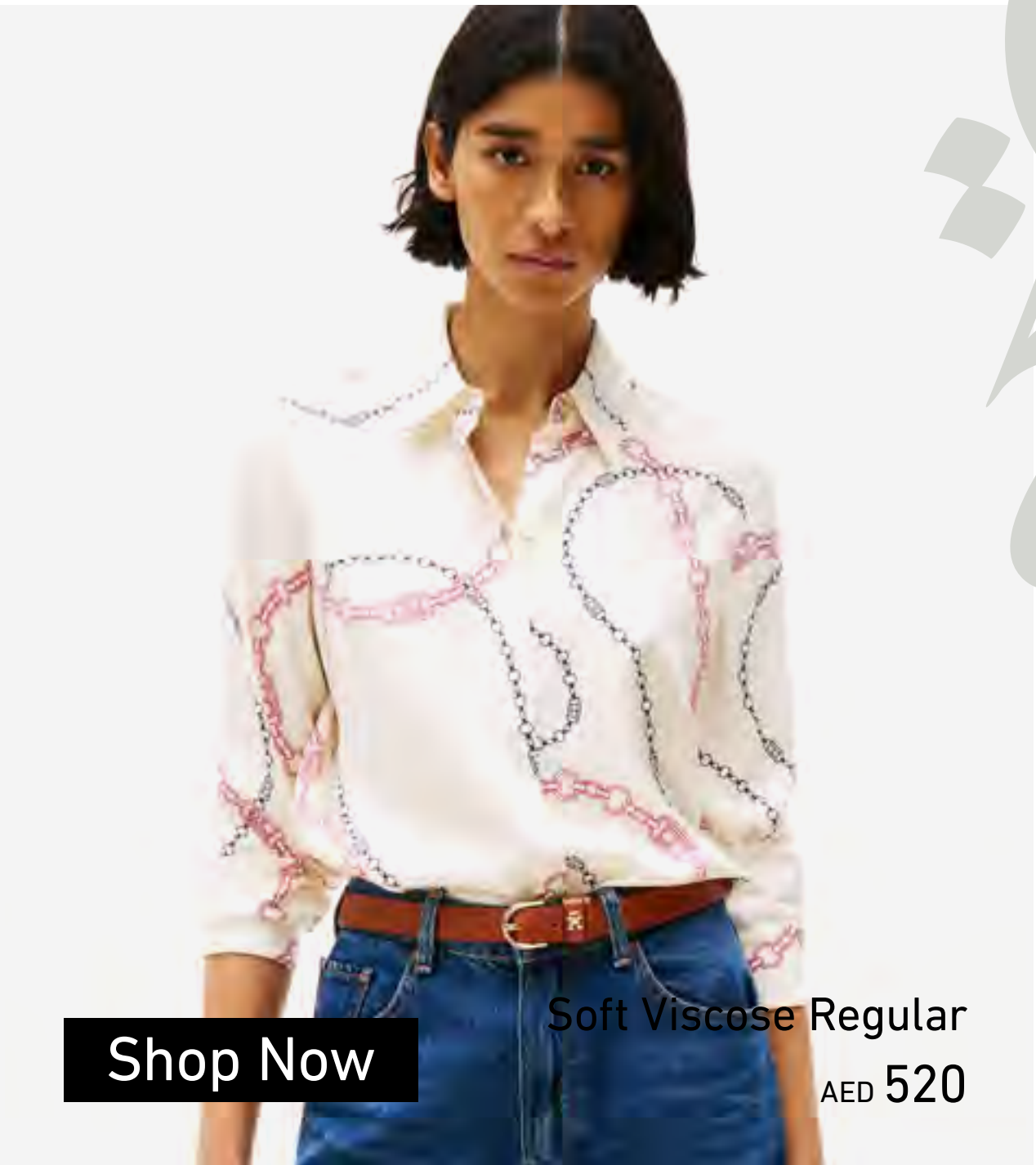
TOMMY  HILFIGER

Shop More



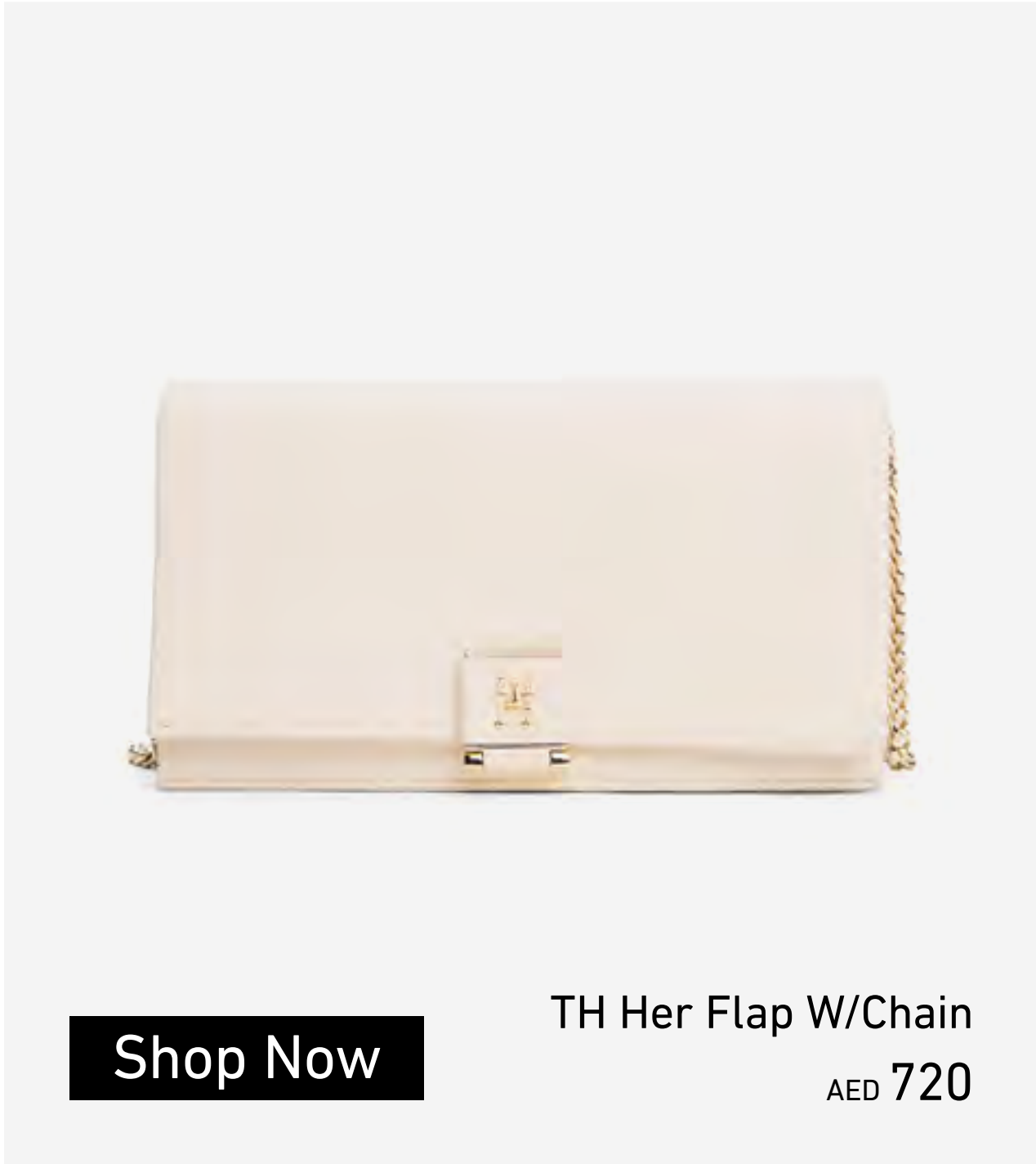
[Shop Now](#)

Ess Linen S/S Midi S
AED 1000



[Shop Now](#)

Soft Viscose Regular
AED 520



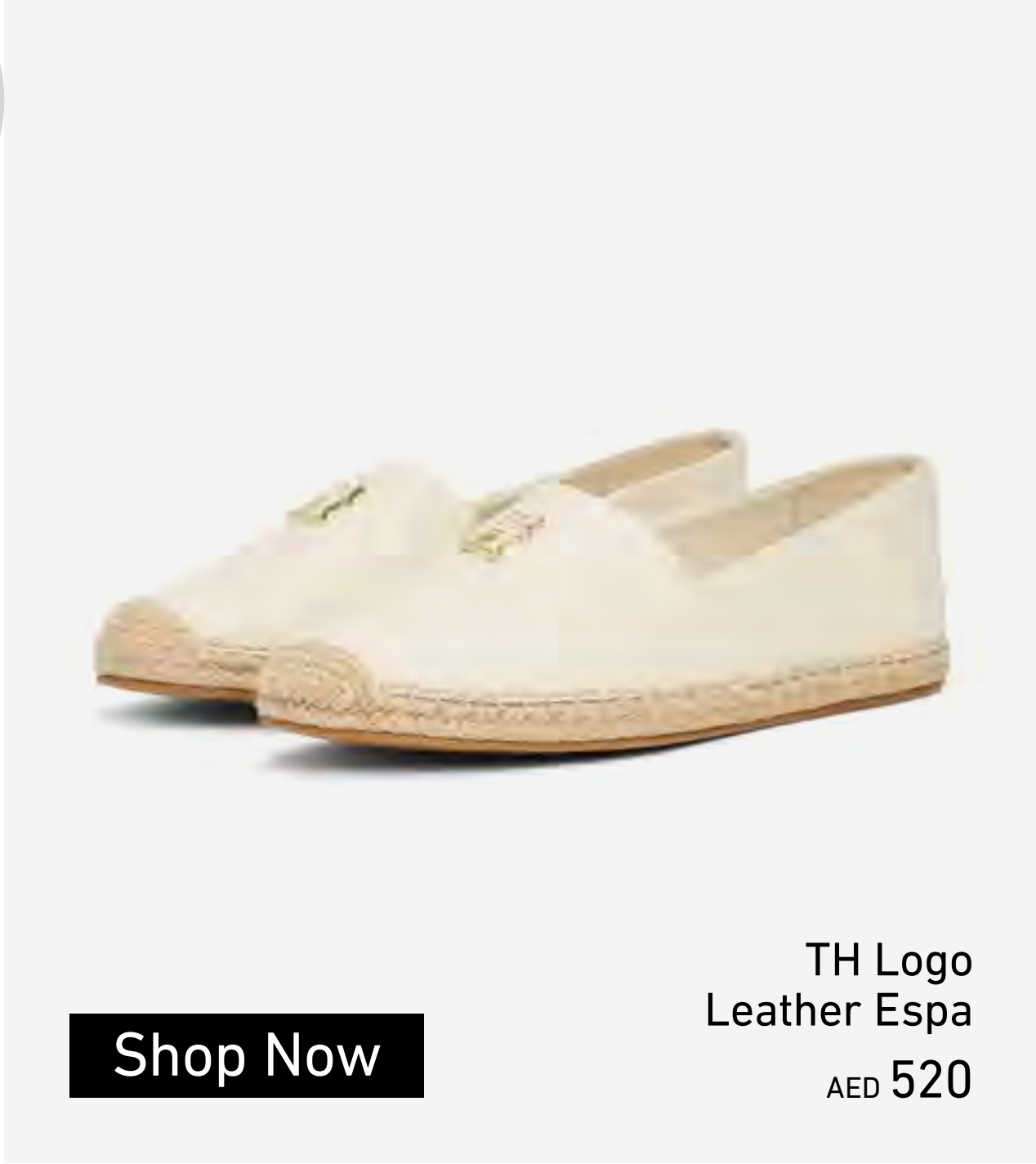
[Shop Now](#)

TH Her Flap W/Chain
AED 720



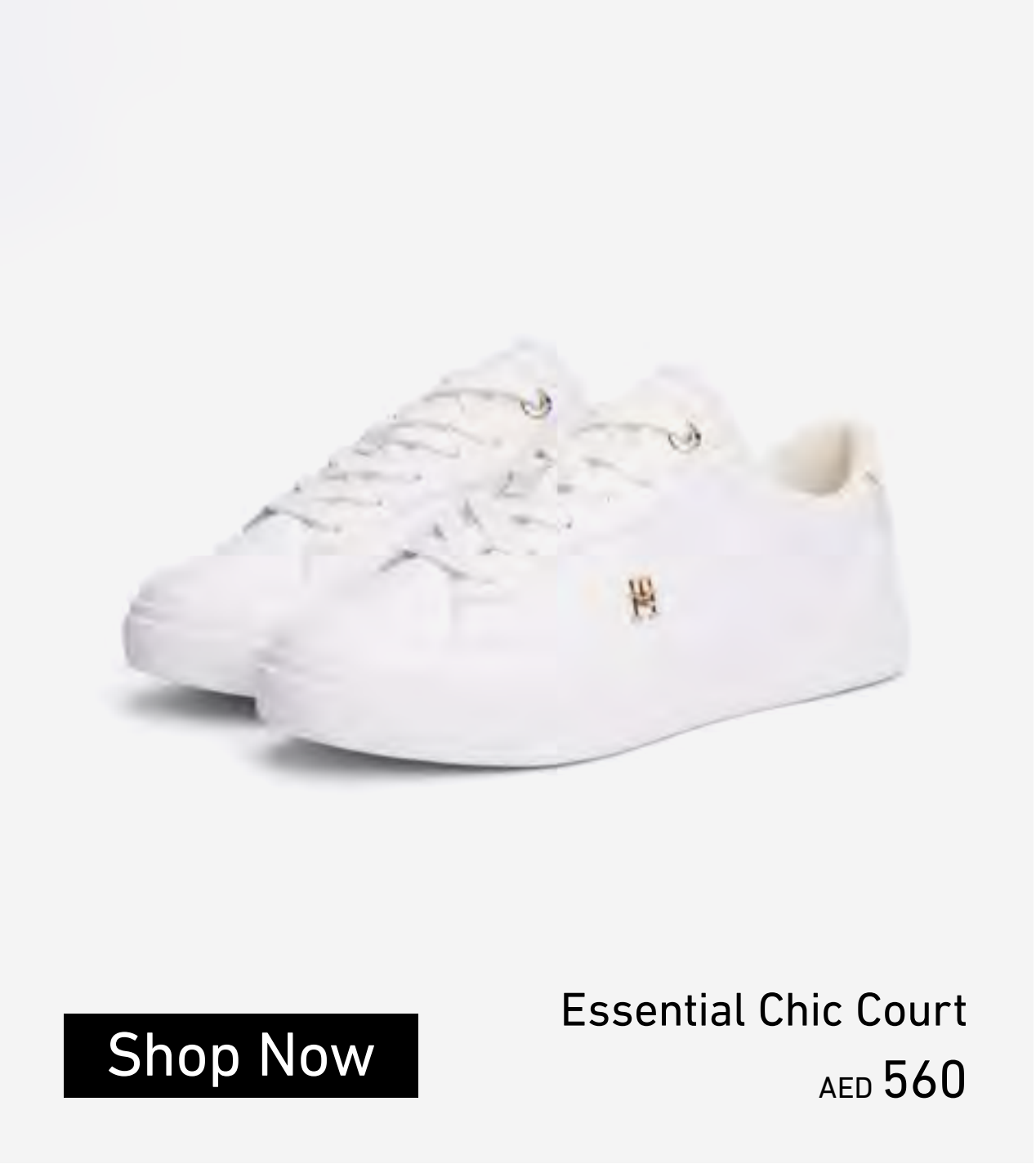
[Shop Now](#)

Fluid Pleated Pull O
AED 700



[Shop Now](#)

TH Logo
Leather Espa
AED 520



[Shop Now](#)

Essential Chic Court
AED 560

Calvin Klein

CLEAN. CONFIDENT. ICONIC.
REDEFINE MODERN ESSENTIALS.





Shop in-Store

Linen Cotton S/S Shirt
AED 500



Shop in-Store

Logo Tape Zip Through
AED 650



Shop in-Store

Linen Pant
AED 600



Shop in-Store

Slim Taper
AED 700



Shop in-Store

Logo Tape Sweatpant
AED 600



Shop in-Store

Slim Taper
AED 650

Calvin Klein

Shop More



Liquid Touch
T-Shirt Dress
AED 550

Shop in-Store



Crinkle Jersey
Ankle Dress
AED 900

Shop in-Store



Woven Label
Cropped Shirt
AED 450

Shop in-Store



Woven Label
Regular Tee
AED 250

Shop in-Store



Authentic Bootcut
AED 650

Shop in-Store



Hr Wide Brilliant Blue
AED 700

Shop in-Store

Calvin Klein

Shop More



EID ADHA MUBARAK

APPAREL GROUP

SINCE 1996

EXCEED EXPECTATIONS EVERYDAY